

NOTICE OF MEDIA RIGHTS SALES PROCESS FOR UAE

MEDIA RIGHTS TO AFC COMPETITIONS 2021-2024 FOR THE UNITED ARAB EMIRATES (UAE)

The Asian Football Confederation (AFC) is commencing its media rights sales process for the territory of the UAE for the next rights cycle of AFC national team and club competitions between 2021 and 2024.

The sales process will be open to broadcasters and media companies who:

- have the capacity to encrypt, geo-block or otherwise limit reception of their transmissions to the Territory of the UAE only;
- are lawfully entitled to operate television services in the UAE and/or distribute audiovisual content in the UAE; and
- have the capability and relevant authorisations to provide first class host broadcast production services and deliver the international live television feed for all AFC matches taking place in the UAE.

Interested parties who wish to participate in the sales process are requested to submit their expressions of interest by 2 July 2019 by sending an email to the AFC at acrt@the-afc.com.

Interested parties should supply the AFC with their full corporate name and address, together with contact details (including job titles, telephone numbers and email addresses) for two individuals who shall be the AFC's primary contacts during the sales process.

The sales process will be monitored by an independent international audit firm.