

1.

**Definitions of Professional League/ Club**

Participating MAs must meet the definitions



2.

**Criteria for Participation in the New ACL 2009  
Minimum Requirement (2009)**

Participating MAs must meet the criteria and minimum requirement

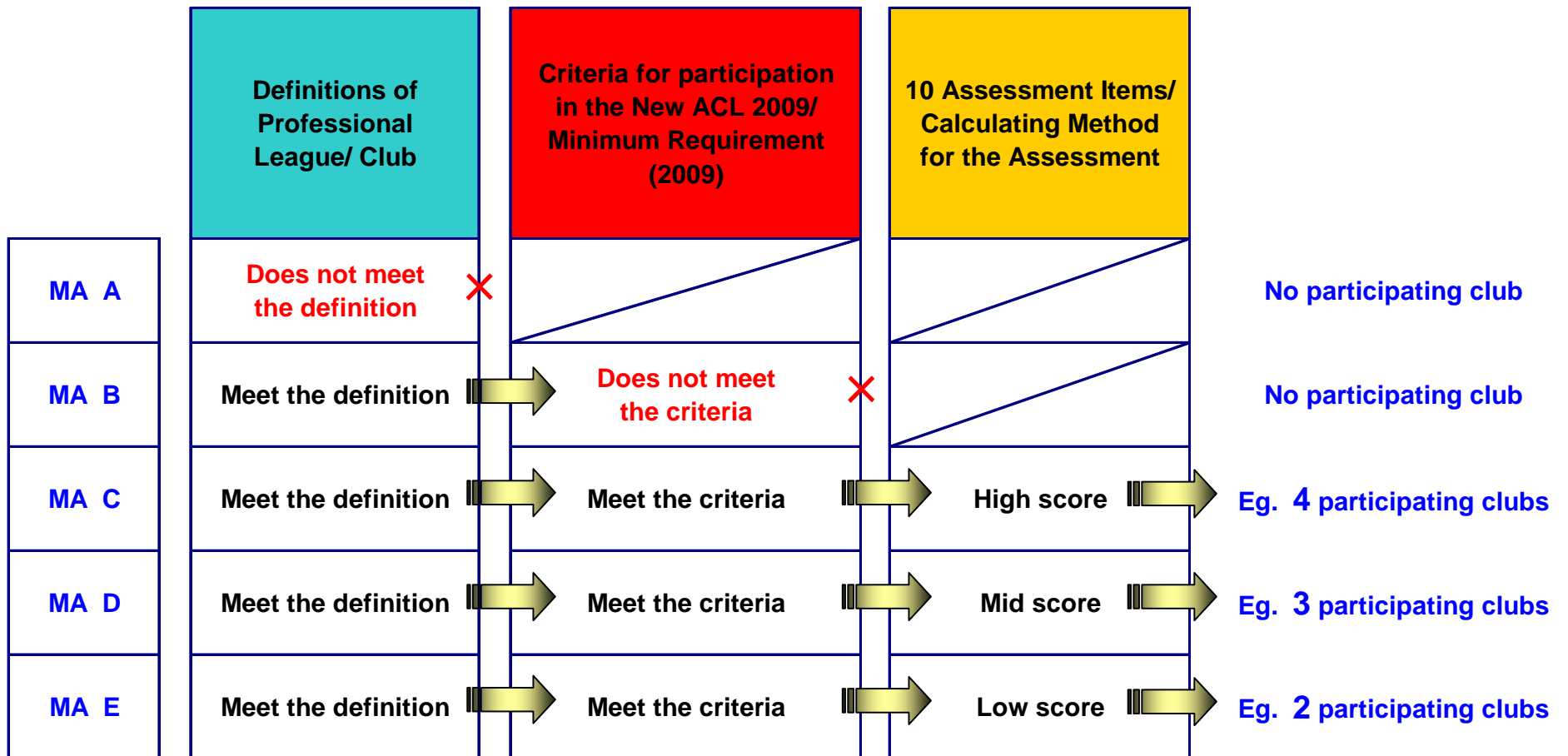


**Participating MAs are decided**

3.

**10 Assessment Items/ Calculating Method for the Assessment**

**Number of participating clubs for each MA are decided**



## Definitions of Professional League

- i. The league is organised on a nationwide basis and consists of a certain number of teams.
- ii. The format of the league is home & away system and number of matches per team is sufficient.
- iii. The period of the league is long enough.
- iv. Admission is charged and the number of attendance is sufficient.
- v. Marketing activities are conducted under the common understanding shared by the league and the clubs.
- vi. The matches in the league are soundly operated in high quality stadia.
- vii. League governing body is a legal entity and is in sound management.
- viii. Only the clubs which fit the “Definitions of Professional Club” participate in the league.
- ix. The league matches are exposed to TV, newspapers and magazines.

## Definitions of Professional Club

- i. Majority of players in a team are professional.
- ii. Admission is charged and gate receipt is one of the main sources of income.
- iii. The club is a commercial entity under its national law. It prepares annual financial statement.
- iv. The club is in sound management. Cross-ownership of the clubs is not allowed.
- v. The club invests in youth development programmes.
- vi. The club employs trained and qualified coaches and competent management staff.
- vii. The club has or can guarantee the use of both the stadium and the training site with certain facilities.
- viii. The club is supported by its local government. The club has a good relationship with its community.

**Criteria for Participation in the New ACL 2009**  
**Minimum Requirement (2009)**

The items are the minimum requirements to determine participation in the new league starting from 2009

**See attached Appendix**

## 10 Assessment Items/ Calculating Method for the Assessment

1. Organisation
2. Technical Standard
3. Attendance
4. Governance/ Soundness
5. Marketing/ Promotion
6. Business Scale
7. Game Operation
8. Media
9. Stadia
10. Clubs