



SCHEME OVERVIEW

A fund to support AFC Financial Assistance Programme beneficiary Member Associations with hiring qualified technical expertise in the key areas of technical development.

FINANCIAL STRUCTURE

An annual contribution is available to fund the following positions:

- Technical Director (USD 100,000 contribution)
- Head of Coach Education (USD 25,000 contribution)
- Head of Elite Youth Programmes (USD 25,000 contribution)
- Head of Women's Football (USD 25,000 contribution)
- Grassroots Manager (USD 25,000 contribution)

APPLICATION PROCESS

- The Member Association must be one of the beneficiaries of the AFC Financial Assistance Programme.
- Applications must be made by 30 June of the year in which the contribution is being requested.
- The Member Association must have entered into a contract with the staff member prior to making the application. All applications must be accompanied by the staff member CV, annual KPIs and signed employment contract.
- The contribution shall only be paid towards the staff salary. The Member Association is responsible for allocating additional budget for activities implemented by the staff.
- Upon submission and approval of the required documentation, the AFC shall submit two payments over the course of the year: by 31 January and by 31 July.
- Submission of attached application form with a letter to the General Secretary of the AFC. Only fully completed application forms with a letter signed by the General Secretary of the Member Association will be considered.
- The AFC reserves the right to decline an application for any of the contributions based on the proposed staff member not having an adequate background for the position stated.

STAFF PROFILES

The Member Association is responsible for hiring suitably experienced and knowledgeable staff. As a guideline, the following Staff Profiles can be used to assess whether the candidate is suitable.

TECHNICAL DIRECTOR

Football

- Experience as a football player (not necessarily at the highest national level)
- Experience as a coach and an instructor
- Minimum of AFC 'A' Diploma/'A' License
- Recognition/acceptance by the national football stakeholders
- Leadership, strategic and networking skills
- Analytical skills (both concerning the game and the football environment in general): ability to define and develop the technical strategy
- Recognition as a reference for coaches and instructors
- Communication skills that enable him to convince the key football stakeholders of the quality of his project

Organisational skills

- Organisational capacities that enable him to implement a complex set of programmes nationwide
- Reports on activities and financial accountability
- Managerial skills and experience enabling him to coordinate, motivate and supervise the technical staff, including those who work in the regional branches

HEAD OF COACH EDUCATION

Responsibilities

- Implementation and management of the AFC Coaching Convention
- Plan and implement a strategy for increasing the number of qualified coaches
- Conduct relevant training activities and analysis
- Maintain an up-to-date record of all coaches qualifications and current coaching roles
- Provide reports to the relevant Member Association committee(s)

Knowledge and Skills

- Minimum of AFC 'A' Diploma/'A' License
- Extensive experience of coaching and/or coach development
- Plan, direct and coordinate administrative activities
- Organization and communication skills, problem solving and decision making
- An understanding of creating and building programmes to achieve strategic goals
- Strong presentation and public speaking skills

HEAD OF ELITE YOUTH PROGRAMMES

Responsibilities

- Develop and implement appropriate and quality-driven youth football services, activities and programs to develop youth players and elite players (national youth teams)
- Develop and implement scouting network to bring in players for elite player development
- Implement and manage the AFC Elite Youth Scheme
- Assess and monitor the national youth team coaches

Knowledge and Skills

- Minimum of AFC 'A' Diploma/'A' License
- Knowledge of youth football development, principles and philosophy
- Experience in youth coaching and managing young players
- Strong management and administration skills to ensure efficient implementation of the MA's youth development programmes
- Organization and communication skills, problem solving and decision making

HEAD OF WOMEN'S FOOTBALL

Responsibilities

- Increasing participation in women's football at all levels
- Developing opportunities for women in all elements of the sport
- Developing, promoting and managing women's football activities and events
- Provide reports to the relevant Member Association committee(s)

Knowledge and Skills

- Experience in administrative management
- Minimum of AFC 'B' Diploma/'B' License
- Plan, direct and coordinate administrative activities
- Organization and communication skills, problem solving and decision making
- An understanding of creating and building programmes to achieve strategic goals
- Strong presentation and public speaking skills



GRASSROOTS MANAGER

Responsibilities

- Implementation and management of the AFC Grassroots Charter
- Responsible for grassroots objectives of the Member Association
- Plan, organize and manage all elements of the Member Association grassroots programme
- Provide reports to the relevant Member Association committee(s)

Knowledge and skills

- Experience in administrative management
- Minimum of Grassroots Coaching Certificate
- Knowledge of grassroots football development, principles and philosophy
- Plan, direct and coordinate administrative activities
- Organization and communication skills, problem solving and decision making
- An understanding of creating and building programmes to achieve strategic goals
- Strong presentation and public speaking skills



AFC PRESIDENT'S TECHNICAL STAFF INITIATIVE

PROJECT POLICY

Member Association:

Year:

AFC contribution requested for the year:

Technical Director
(USD 100,000 contribution)

Attached: CV
Staff KPIs for year
Contract

Head of Coach Education
(USD 25,000 contribution)

Attached: CV
Staff KPIs for year
Contract

Head of Elite Youth Programmes
(USD 25,000 contribution)

Attached: CV
Staff KPIs for year
Contract

Head of Women's Football
(USD 25,000 contribution)

Attached: CV
Staff KPIs for year
Contract

Grassroots Manager
(USD 25,000 contribution)

Attached: CV
Staff KPIs for year
Contract