



BIDDING REGULATIONS

AFC ASIAN CUP 2027™



Bidding Regulations for the AFC Asian Cup 2027™

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DEFINITIONS

In these Regulations, capitalised terms shall have the following meanings, unless the context specifically indicates otherwise.

Accreditation Policy	The basic requirements, rules and parameters as approved by the AFC in writing for granting admission to Controlled Access Areas in connection with the Competition.
Advertising Rights	The right to promote brand and/or corporate names and/or products and/or services at and/or in relation to the Competition by whatever means available, whether existing now or to be developed in the future, whether at the Stadiums or within the Controlled Access Areas, by in-Stadium/out-Stadium perimeter signage and other advertising, digital signage and screens, closed circuit television, equipment usage or other methods and through printed matter (including digitally delivered printed matter) such as programmes, posters, letterheads, press releases, newsletters and Tickets, and subject to the AFC Requirements, the right to display such advertising on the clothing or footwear worn, or on any equipment used, carried or transported by the AFC Delegation, medical and security staff, ball kids, player escorts, flag bearers and/or photographers. The display of the name and/or logo of the bona fide supplier of clothing on the strip of the uniforms of the AFC Delegation are also included. For the avoidance of doubt, advertising on the strip of Participating Players is excluded, other than where it is the trademark of the bona fide manufacturer and is in accordance with FIFA and/or AFC Requirements. Similarly, branding on any equipment, goods and/or services used in connection with the Competition, save where supplied by a Commercial Affiliate, may only include customary branding of the bona fide manufacturer and may not be associated in any way with the Commercial Rights.
AFC	Asian Football Confederation.
AFC Commercial Rights Partner	The entity appointed by the AFC for the sale of Commercial Rights, (all or parts thereof), and the provision of services in relation thereto.
AFC Committees	Any committee of the AFC as constituted in accordance with the AFC Statutes.

AFC Delegation	Means collectively: (i) AFC staff; (ii) Match Officials; (iii) other officials appointed by the AFC; (iv) AFC Committee members; and (v) AFC guests.
AFC Marks	All design marks, slogans, designations, names, logos, insignia, emblems or devices (in any application) and any approved derivations thereof, owned and/or controlled by the AFC (in any language) relating to, or used to indicate and identify, the AFC itself, but excluding the Competition Marks.
AFC Requirements	Any requirements, directives, regulations, guidelines, circulars, decisions or other instructions, including those contained and foreseen within the Bidding Documentation, that the AFC imposes upon the Organising Association and the BMAs.
AFC Website	The official website of the AFC (currently http://www.the-afc.com , including all other domains and official media platforms and channels created and/or registered by, or on behalf of, the AFC, such as Facebook, Twitter, Google+, YouTube, flickr, etc. or blogs, websites, apps or similar media tools.
Bid Agreements	The template agreements provided by the AFC to the BMAs as part of the Bidding Documentation, which include any: (i) OAA; (ii) Stadium Agreement; (iii) Official Training Site Agreement; (iv) Host City Agreement; (v) Form of Legal Opinion; (vi) all Letter of Undertakings.
Bid Book	The document to be completed by the BMA in compliance with the Bid Book Structure and Contents Outline and to be submitted to the AFC during the Bidding Process, which includes all Bidding Documentation and further information requested by the AFC and incorporates any additional content, information, undertakings, representations, warranties, assurances and commitments made or given in any other form by the Organising Association prior to its selection in connection with its bid to host and stage the Competition.
Bid Book Structure and Contents Outline	The document provided by the AFC to the BMAs which sets out the mandatory content, structure and format of the Bid Book.

Bidding Documentation	The documents sent by the AFC to the BMAs during the Bidding Process, including: (i) the Bid Agreements; (ii) the Government Guarantees; (iii) the Government Declaration; (iv) the Host City Declaration; and (v) the Host Candidate Questionnaire.
Bidding Member Association (BMA)	Any Member Association that takes part in the Bidding Process until such time that the Bidding Process is concluded or they withdraw or are excluded from the Bidding Process.
Bidding Process	All steps and stages of the process of bidding undertaken or conducted by the AFC in accordance with these Regulations prior to the selection of the Organising Association.
Broadcast Partner	Any entity, including the Host Broadcaster, which has been, or will be, granted the Media Rights to the Competition.
Commercial Affiliates	Any entity to which has been, or will be, granted by the AFC the right to exercise and exploit the Commercial Rights (or any part thereof) in respect of the Competition.
Commercial Rights	Advertising Rights, Concession Rights, Hospitality Rights, Image Rights, Media Rights, Merchandise Rights, Promotional Rights, Sponsorship Rights, Travel and Tour Rights and any other rights of a commercial nature relating to the Competition.
Competition	The final tournament of the AFC Asian Cup 2027™, which includes without limitation, all Matches as set out in the match schedule, all activities on the Field of Play (other than Matches), opening ceremonies, presentation or closing ceremonies, press conferences or Official Functions connected therewith.
Competition Marks	All design marks, slogans, designations, names, logos, insignia, emblems, mascot or devices (in any application) and any approved derivations thereof, owned and/or controlled by the AFC (in any language) relating to, or used to indicate and identify, the Competition.
Concession Rights	Sampling, vending, display and other distribution methods and payment methods connected therewith for and of products or services, including pourage rights at the Stadiums and Controlled Access Areas.

Controlled Access Area	The Stadiums, Field of Play and Pitch Area, Official Training Sites and such other locations associated with the Matches and/or Competition, including their fences, perimeters and the aerial space above; the location of Official Functions, press centres, ticket office, the international broadcast centre (IBC), any official AFC fan park, designated official hotels (including but not limited to the official hotels for the Participating Teams), Media Facilities, Hospitality boxes or such other official Hospitality and VVIP or VIP areas, and such information centres that are used in connection with the Competition, whether at the Stadiums or elsewhere within proximity of the Venues; and any other areas to which admission is regulated by the Accreditation Policy, and the surrounding and adjacent areas to the locations described above.
Digital Media	Any digitalised media (including the AFC Website, the Official Website and any related Competition website) created by the AFC in relation to the Competition, including any mobile website, mobile application (app), online video channel, data product, photo-sharing account, social media account, and any further form of digital media developed herewith.
Government Declaration	The declaration by the highest competent national executive governmental authority of the host country, declaring the willingness to support the hosting the Competition in the country of the BMA.
Government Guarantees	Written guarantees authorised by the relevant national government department in connection with the requirements deemed necessary by the AFC for the successful staging and organisation of the Competition.
Government Legal Assessment	<p>A written, descriptive statement by the competent national government department providing a detailed summary of:</p> <ul style="list-style-type: none"> (i) all applicable laws, rulings and regulations (whether federal, state or municipal) which may impact (whether positively or negatively); and (ii) all special laws, regulations and ordinances which are intended to be enacted by the government regulations (on the federal, state or municipal level) to support <p>the hosting of the Competition or the exploitation and/or protection of the Commercial Rights.</p>
Hospitality Rights	The opportunity to offer and sell hospitality and entertainment services at the venues or within the

	Controlled Access Areas in combination with Tickets whether such facilities are in boxes, marquees or otherwise, but excluding those non-commercial functions and facilities reserved for officials and guests of the AFC and/or the Organising Association not forming part of the Commercial Rights.
Host Broadcaster	The entity appointed to ensure and provide the production of the broadcast signals of the Matches and other events of the Competition, and the provision of all related services in accordance with the Media Rights granted to it.
Host City Agreement	An agreement with the municipal authorities of a city where matches in the Competition shall be played, in the form of the template provided by the AFC.
Host City Declaration	The declaration by the head of the competent municipal authority, declaring the willingness to support the staging of Matches in the candidate host city.
IBC	The international broadcasting centre for use exclusively by the Broadcast Partners, which may be established in accordance with the LOR.
Image Rights	The right to use still and/or moving images and/or representations of Participating Teams, Participating Players, other members of the Team Official Delegations, match officials and other officials forming part of the Competition.
Inspection Visit	A visit conducted by a delegation of the AFC General Secretariat to the territory of a BMA to meet any bodies relevant to their bid to host the Competition and to inspect, inter alia, the host cities, infrastructure, and accommodation proposed.
Letter of Undertakings	The undertakings to be executed by various parties in the form of a separate letter, including: (i) Sponsor Non-Infringement Undertakings; and (ii) Letter of Undertaking to Deliver the LOR.
Letter of Undertaking to Deliver the LOR	The letter to be executed by the BMA by which the BMA, for the event that it will be appointed by the AFC as Organising Association, irrevocably undertakes to comply with all requirements communicated by the AFC for the organising, hosting and staging of the Competition.
List of Requirements (LOR)	The AFC list of requirements which must be fully complied with by the Organising Association in its

	organising, hosting and staging of the Competition, which forms Annexure 1 of the OAA.
Local Organising Committee (LOC)	The local organising committee being a separate legal entity established by the Organising Association, entrusted with the responsibility for organising, hosting, and staging the Competition in accordance with the provisions of the Bidding Documentation and the terms of the OAA.
Match	A football match in its entirety (including a replayed and/or deferred football match, extra time and kicks from the penalty mark) which takes place as part of the Competition in accordance with the match schedule.
Match Official	Any individual appointed to officiate a Match in the Competition in the role of the referee, assistant referee, fourth official, video assistant referee (VAR), assistant video assistant referee (AVAR), referee assessor and any other match official stipulated in the Laws of the Game.
Media Rights	The right and licence to produce edit and transmit, for intelligible reception throughout the world in any language and in any format and on any platform including film, fixed media, Digital Media, games, internet, public exhibition, radio, mobile and television, a visual, audio-visual, and/or audio signal and/or image or recording (including the basic feed, multi feeds, additional feeds, audio feeds, a feed incorporating Competition Data, world feed and unilateral feeds) of the Competition and all interview activities and action during and forming part of the Competition including Official Functions and the Image Rights by any and all means of transmission distribution, exhibition and reception, now existing or hereinafter developed including but not limited to analogue, digital, satellite cable and interactive communications system, on a live, delayed and unlimited repeat basis, in full or in part (including by way of clips and/or highlights and/or support programmes and/or magazine shows and or news access), and all rights to exploit any and all commercial opportunities (including for example broadcast sponsorship and commercial airtime opportunities) arising from and/or in connection with such rights.
Member Association	A football association which is a member of the AFC.
Merchandise Rights	The right to use and exploit the Competition Marks and/or Official Designation in the manufacture, packaging, distribution and sale of goods and services of all kinds, including items of equipment (e.g.

	footballs), clothing, coins, medals, games (electronic or otherwise), other collectibles and Premiums related to the Competition.
Official Designation	The designation “AFC Asian Cup 2027™” and/or “AFC Asian Cup (Host Country) 2027” as well as any translation thereof into the official language(s) of the host country as well as into other languages at the sole discretion of the AFC.
Official Function	Any official event organised or sanctioned by the AFC in connection with the Competition, including the Preliminary Draw, the Final Draw, the team workshops, the referee workshops, press conferences, official dinners or lunches and banquets, and as otherwise advised by the AFC from time to time.
Official Logo	The official logo of the Competition.
Official Training Site Agreement	An agreement, to be entered into between the Organising Association, the AFC, and the owner and/or controller of each Official Training Site, granting the exclusive right to use and/or sub-license the use of the Official Training Site for the Competition.
Official Website	The only website of the Competition operated exclusively by the AFC, with a dedicated URL owned and/or registered by or on behalf of the AFC for the AFC Asian Cup 2027™.
Organising Association	The Member Association(s) appointed by the AFC in accordance with these Regulations to organise, host and stage the Competition.
Organising Association Agreement (OAA)	The organising association agreement concluded between the AFC and the Organising Association for the organisation, hosting, and staging of the Competition.
Promotional Rights	Any rights to produce and/or distribute official publications, official suppliers, official products, sales promotion including the right to organise promotional competitions (including any sweepstakes or lotteries) and to make awards and give prizes, Official Music rights, the right to use an Official Designation, and all other rights of commercial value in regard to the Competition.
Regulations	These Bidding Regulations for the Competition as ratified by the AFC Executive Committee.
Sponsor Non-Infringement Undertakings	The undertakings to be executed by:

	<p>(i) any existing regular sponsors of each BMA (so called Letter of Undertaking - Existing Member Association Sponsor as set out in Schedule G); and</p> <p>(ii) any sponsors supporting, and associating with, the bid of the BMA (so called Letter of Undertaking – BMA Sponsors as set out in Appendix 2 of Schedule A)</p> <p>in relation to the Commercial Rights and further rules of conduct in connection with the Bidding Process.</p>
Sponsorship Rights	<p>The right, in any and all media, throughout the world, and in all languages, to promote an association between the Competition and certain products, services, and/or brands, and shall include (by way of illustration only) the exclusive right to exercise rights of association with the Competition, including the right to:</p> <p>(i) use an Official Designation;</p> <p>(ii) use the AFC Marks and/or applicable Competition Marks on branded products and/or product packaging (including premiums, and in relation to the Competition Marks only on items for retail sale) and/or advertising;</p> <p>(iii) receive commercial programme Tickets; and/or</p> <p>(iv) receive broadcast sponsorship opportunities in connections with broadcasts of a Match or Official Function.</p>
Stadium Agreement	<p>An agreement, to be entered into between the Organising Association, the AFC and the owner and/or controller of a Stadium, granting the exclusive right to use and/or sub-license the use of a Stadium for the Competition.</p>
Team Official Delegation	<p>The final registered delegation of a participating team which shall comprise of the number of participating players and officials set out in the Competition Regulations.</p>
Travel and Tour Rights	<p>The right to organise and/or sub-license official travel and tour activities in relation to the Competition, which travel and tour activities shall, for the avoidance of doubt, include the provision of Tickets to one or more Matches and/or Official Functions.</p>

For the purposes of these Regulations, and provided the context so permits:

- (a) the singular shall include the plural and vice-versa;

- (b) the feminine gender shall include the masculine and vice-versa;
- (c) reference to natural persons shall include any legal person or corporation;
- (d) references to “include” or “in particular”, “e.g.” or similar shall be construed as being inclusive, without limitation, to the listed examples;
- (e) references to the AFC shall include its successors and permitted assigns and, in relation to the availability of the Commercial Rights, its respective Member Associations and the AFC committees;
- (f) reference to any Commercial Affiliate or the AFC Commercial Rights Partner shall include where advised by the AFC, its successors, and permitted assigns and, in relation to the exercise and exploitation of the Commercial Rights or parts thereof;
- (g) all defined terms, unless otherwise stated herein shall bear the same meaning as ascribed in the AFC Statutes, unless the context indicates otherwise.

SECTION 1: BIDDING REGULATIONS FOR THE AFC ASIAN CUP 2027™

1. Introduction
 - 1.1. The AFC stages the AFC Asian Cup comprising of a qualifying stage and final stage once every four (4) years.
 - 1.2. These Regulations govern the Bidding Process applicable to the appointment of the Organising Association for the Competition, which shall be conducted in a fair and transparent manner. The management and operation of the Bidding Process shall be the responsibility of the AFC General Secretariat.
 - 1.3. These Regulations and all related directives, decisions, guidelines, and circulars issued by the AFC in relation to the Bidding Process shall be binding upon all Bidding Member Associations (“BMAs”).
 - 1.4. Only Member Associations that are not suspended by FIFA or the AFC at the time of ratification of these Regulations are eligible to participate in the bid.
 - 1.5. Any rights and proprietary interests associated with the Bidding Process or the Competition that are not granted by these Regulations and/or specific agreements to any third party shall vest in the AFC.
 - 1.6. Any reference to the AFC Statutes and to AFC and FIFA regulations refer to those valid at the time of application.

SECTION 2: BIDDING PROCESS

2. Expression of Interest
 - 2.1. The AFC shall send out a circular letter inviting Member Associations to express their interest in hosting the Competition.
 - 2.2. Member Associations that are interested in hosting the Competition shall submit an Expression of Interest Form to the AFC by 30 June 2020.
 - 2.3. Any Member Association that fails to submit an Expression of Interest Form by the stipulated deadline is not eligible to become a BMA.
 - 2.4. Member Associations that are interested in hosting the Competition together with another Member Association in the form of a co-hosting shall notify the AFC in writing of such intention to submit a joint bid as part of the Expression of Interest Form by 30 June 2020. In such case, the AFC shall distribute the “Additional Terms and Conditions for Joint Bids” document which such co-bidding Member Associations are required to fully execute and return to the AFC by 17 July 2020.
3. First-Phase Documents
 - 3.1. The AFC shall distribute the following documents to the BMAs by July 2020:
 - 3.1.1. these Regulations, incorporating the Bidding Marketing Guidelines, its appendices and schedules, the Bid Book Structure and Contents Outline, and all template documents listed below;
 - 3.1.2. template Government Guarantees;
 - 3.1.3. template Government Declaration;
 - 3.1.4. template Host City Declaration;
 - 3.1.5. template Form of Legal Opinion;
 - 3.1.6. template Letter of Undertaking - Existing Member Association Sponsor;
 - 3.1.7. template Host Candidate Questionnaire; and
 - 3.1.8. template OAA.
 - 3.2. BMAs shall submit the Form of Legal Opinion, the Sponsor Non-Infringement Undertakings and Host Candidate Questionnaire to the AFC by 28 August 2020. In the event that the BMA, subsequent to such due date, appoints during the Bidding Process any third party as further sponsor for its regular business or as sponsor supporting its bid, the BMA shall immediately notify the AFC in writing about such appointment and shall provide the respective Sponsor Non-Infringement Undertaking within ten (10) day following execution of the respective sponsoring agreement.

4. Second-Phase Documents
 - 4.1. The AFC shall distribute the following to the BMAs by September 2020:
 - 4.1.1. template Letter of Undertaking to Deliver the LOR;
 - 4.1.2. template Host City Agreement;
 - 4.1.3. template Stadium Agreement; and
 - 4.1.4. template Official Training Site Agreement.
 - 4.2. BMAs shall submit to the AFC the duly executed Letter of Undertaking to Deliver the LOR by 30 October 2020.
 - 4.3. BMAs shall submit to the AFC by 27 November 2020:
 - 4.3.1. the duly executed Government Guarantees, the Government Declaration and the Government Legal Assessment; and
 - 4.3.2. the unilaterally executed OAA.
 - 4.4. BMAs shall submit to the AFC by 18 December 2020:
 - 4.4.1. the Bid Book; and
 - 4.4.2. the Host City Agreements, the Host City Declarations, Stadium Agreements, and Official Training Site Agreements, all to be unilaterally executed by the relevant legal entities.
5. Formal Requirements for all Bidding Documentation
 - 5.1. Unless otherwise permitted in Article 5.2 below, the BMAs shall submit to the AFC all Bidding Documentations without any deviations from the template documents or structures as provided by the AFC.
 - 5.2. In exceptional cases, a deviation from the template documents or structures provided by the AFC is permitted if such deviation is requested by the BMAs in writing and the AFC agrees in writing upon a specific deviation from a template document or structure, in particular if a deviation from such template documents or structures is considered necessary by the AFC to achieve a result corresponding to the fullest possible extent to the purpose of such documents and structures.
 - 5.3. The bid of the BMAs to host the Competition in the country of the BMA, consisting of the Bid Book and all unilaterally executed Bidding Documentations shall be submitted in a manner not being subject to any conditions and/or other reservations and shall, once submitted to the AFC, not be altered and/or revised, unless requested by the AFC in writing.
 - 5.4. Except for Article 15 below, in relation to the Government Legal Assessment no formal requirements shall apply and the BMA shall submit a statement by the competent national government department in such form as selected by such department.

6. Bidding Workshop
 - 6.1. The AFC shall organise a mandatory bidding workshop for all BMAs in October 2020.
 - 6.2. The AFC shall present on the hosting requirements for the Competition. The bidding workshop will act as a platform for all BMAs to ask questions regarding the Bidding Process in an open, transparent environment.
 - 6.3. BMAs must send their representatives to the Bidding Workshop.
 - 6.4. The AFC may organise additional working and informative meetings with the BMAs and/or important stakeholders to provide further relevant operational, legal and other information on the Bidding Process and/or the hosting of the Competition on an individual basis.
7. Amendments to the Bidding Process
 - 7.1. The AFC General Secretariat may, at any time during the Bidding Process:
 - 7.1.1. amend any of the provisions, procedures, terms and requirements of, and any related documentation governing, the Bidding Process;
 - 7.1.2. may postpone all or certain phases of the Bidding Process; and/or
 - 7.1.3. may abandon the Bidding Process entirely.

In any such case, the AFC shall notify the BMAs in writing about such amendments and decisions.

8. Inspection Visits
 - 8.1. The AFC may conduct Inspection Visits to the territory of a BMA **with an advance notification during the year of 2021 and/or 2022**, following the submission of the Letter of Undertaking to Deliver the LOR and the Bid Book to verify and evaluate matters relating to the BMA's bid to organise, host and stage the Competition.
 - 8.2. The AFC shall provide detailed information to each BMA regarding the requirements and format of any Inspection Visit.
9. Bid Evaluation and Selection of Organising Association
 - 9.1. The AFC shall examine each Bid Book and the results of each Inspection Visit in view of its objective to appoint a BMA providing the best possible conditions for the hosting of the Competition in the country of the BMA, in particular to:
 - 9.1.1. maintain and develop the Competition at the highest international quality standards in a manner promoting the statutory objectives, and securing the financial income, of the AFC;
 - 9.1.2. ensure the hosting of the Competition in the country of the BMA in a sustainable manner;
 - 9.1.3. secure the best possible level of support by the governmental authorities in the country of the BMA; and

9.1.4. ensure the unfettered use, exploitation and delivery of the Commercial Rights by the AFC and its Commercial Affiliates.

In connection with the evaluation of each Bid Book, the AFC may request further information on, clarification of, or revisions to, any Bid Book.

9.2. The AFC shall prepare a written evaluation report concerning each BMA assessing in a fair, impartial and transparent manner:

9.2.1. the BMAs compliance with these Regulations; and

9.2.2. the merits of each Bid Book with respect to (a) risks and benefits relating to the hosting of the Competition in the country of the BMA; and (b) key infrastructural and revenues/costs components.

The method of the evaluation of each Bid Book shall be described in a dedicated guideline to be issued by the AFC.

9.3. The evaluation reports for all BMAs shall be submitted to the AFC Executive Committee for its consideration.

9.4. In consideration of the recommendations provided by the AFC Executive Committee, the AFC Congress shall select the Organising Association in accordance with the voting procedure set out in the AFC Statutes. Such decision shall be made at the ordinary AFC Congress held in 2022 or such other editions as advise by the AFC.

9.5. On the same day following the decision of the AFC Executive Committee, the authorised representatives of the AFC and the relevant BMA shall execute the OAA to officially appoint the relevant BMA as the Organising Association.

10. General Principles

10.1. The Bidding Process timeline is set out at Schedule B to these Regulations. It is subject to change at any time by the AFC General Secretariat without any liability. It does not constitute an offer nor does it create any legal relationship between the AFC and any BMA.

10.2. The AFC may request for any additional information, guarantees, and/or documents necessary to complete the assessment of a Bid Book or a BMA at any time. Such additional information, guarantees, and/or documents may be used at any point in the Bidding Process for evaluation purposes.

10.3. The AFC may appoint independent consultants and/or collect additional independent information necessary to complete the assessment of a Bid Book or BMA at any time. Such opinions and/or such additional independent information may be used at any point in the Bidding Process for evaluation purposes.

10.4. The following documents required for submission as part of the Bidding Process are set out as Schedules to these Regulations:

10.4.1. Schedule A (Appendix 2): template Letter of Undertaking – BMA Sponsors;

10.4.2. Schedule C: template Government Guarantees;

10.4.3. Schedule D: template Government Declaration;

10.4.4. Schedule E: template Host City Declaration;

10.4.5. Schedule F: template Form of Legal Opinion;

10.4.6. Schedule G: template Letter of Undertaking – Existing Member Association Sponsors;

Except as otherwise approved by the AFC in writing pursuant to the submission instructions for the Government Guarantees as contained in Schedule C, BMAs must submit all template documents required by the AFC to be submitted as part of the Bidding Process in full compliance with, and without any deviations from, the respective template document provided by the AFC.

10.5. The terms of Schedules A-G shall remain confidential unless expressly authorised by the AFC.

10.6. The Bid Book and responses to the questions contained in the Host Candidate Questionnaire submitted by a BMA must contain all relevant information, and shall comply with the format, structure and further requirements, as set out in the following Schedules to these Regulations:

10.6.1. Schedule H: Host Candidate Questionnaire;

10.6.2. Schedule I: Bid Book Structure and Contents Outline.

SECTION 3: GENERAL MATTERS

11. Good Faith

- 11.1. BMAs shall ensure that all information provided in the Bidding Documentation during the course of the Bidding Process is provided in good faith and is true, accurate, conclusive and not misleading.
- 11.2. BMAs shall not withhold any material information relating to its Bid Book and/or its bid to host the Competition of which it is aware at any time during the course of the Bidding Process.

12. Liability

- 12.1. BMAs are, and remain at all times, fully responsible for all of their costs, charges, and expenses of whatever nature in connection with the Bidding Process. The BMA shall not entirely, or partially, finance its bid-related activities through any funds contributed by the AFC to the BMA.
- 12.2. The AFC will not cover or repay any such costs, charges, and/or expenses under any circumstances, regardless of whether the BMA is selected as the Organising Association.
- 12.3. BMAs undertake to work in close cooperation with the AFC and agree to indemnify, defend and hold the AFC, the AFC Commercial Rights Partner and any Commercial Affiliates and their respective subsidiaries and all of their officers, directors, employees, representatives, agents and other auxiliary persons free and harmless against any and all liabilities, obligations, losses, damages, penalties, claims, actions, fines and expenses (including reasonable legal expenses) of whatsoever kind or nature resulting from its participation in the Bidding Process and/or non-compliance with these Regulations by the BMA or any of its associated third parties.

13. Establishment of LOC Company

- 13.1. The preparation and hosting of the Competition goes far beyond the statutory business and ordinary day-to-day activities of the BMA. In order to ensure the necessary full focus on the preparation and hosting of the Competition and whilst protecting the ordinary day-to-day activities and business of the BMA, the BMA is required to prepare the foundation and establishment of a separate legal entity as local organising committee (LOC) for the sole purpose of preparing and hosting of the Competition. The BMA shall make a related structuring proposal to the AFC, but shall found the LOC, if the BMA is selected by the AFC as host of the Competition, only after appointment during an initial phase. Such initial phase could be used to find the optimal, tailor-made solution for the selected host country.
- 13.2. During the Bidding Process, the foundation and establishment of the LOC, pursuant to the applicable national laws in the country of the BMA, shall be prepared by the BMA in accordance with this Article 13.
- 13.3. As part of the Bid Documentation, the BMAs must submit the following documentation to the AFC by 30 October 2020:
 - 13.3.1. the proposed draft by-laws of the LOC entity in full compliance with the following requirements:

- (a) the BMA must be the sole shareholder of the LOC, unless local laws require more than one shareholder, in which case the BMA shall have the maximum shareholding/control possible under the applicable local laws. In no case commercial entities may not become shareholders of the LOC;
- (b) the BMA must be empowered to elect the majority of the board members and retain the majority of the votes on the board;
- (c) the BMA must ensure an efficient decision-making process of the LOC and its board;
- (d) the BMA must ensure that it, at all times, retains the legal ability to adequately influence, direct and control any decisions and activities of the LOC in relation to the hosting of the Competition

13.3.2. a list of proposed key representatives of the LOC, which are proposed to be exclusively responsible for the representation of the LOC.

13.3.3. a confirmation by the competent governmental authority in the respective country of the BMA that the corporate registration process for the LOC will be concluded as soon as possible upon approval by the AFC of the LOC proposals, but no later than three (3) months following the appointment of the Organising Association of the Competition.

14. Intellectual Property

14.1. All intellectual property rights and proprietary interests relating to the AFC, its administration, operations, competitions and events including all rights relating to the Bidding Process and the Competition shall vest solely in the AFC.

14.2. BMAs who intend to use and/or exploit any such rights or interests for purposes solely relating to their bid or the Bidding Process shall obtain the prior written consent of the AFC regarding such proposed use.

14.3. Any rights created during the Bidding Process by the AFC or by a BMA in response to any bidding requirements shall vest in the AFC unless expressly stated by the AFC to the contrary.

15. Communication

15.1. The Bidding Process shall be conducted solely in English.

15.1.1. The AFC shall provide any bidding requirements and all other communication related to the Bidding Process in English.

15.1.2. BMAs shall submit the Bid Books and all other communications and documents related to the Bidding Process in English.

15.1.3. If the AFC or a BMA prepares translations of any communication or document in another language, the English version prevails in the event of any misinterpretation or discrepancy.

15.2. Where a BMA or any third party is legally required under the applicable laws in the respective country of the BMA to execute a communication or document, including

a Bidding Documentation, in a language other than English, the BMA shall submit to the AFC:

- 15.2.1. the fully executed and initialled original version of such communication or document in the official language of the respective country of the BMA;
 - 15.2.2. the English translation of such communication or document. If a document represents an agreement that is to be signed or acknowledged by the AFC, the English version of the agreement shall be fully executed and initialled by the relevant party in the template version provided by the AFC and in case of any discrepancies between the version in the official language of the respective country of the BMA and the English version, the English version shall always prevail. Any translation shall be conducted by a sworn and certified translator specialised in translations of legal documents; and
 - 15.2.3. a legal statement by a local attorney of the highest professional reputation in the country of the BMA confirming that it is a mandatory requirement of the relevant local law that the relevant Bidding Document be executed in the official language of the respective country of the BMA.
- 15.3. Where a BMA writes to the AFC seeking clarification of any matter, the AFC shall circulate its response to all BMAs in the interests of conducting a fair and transparent Bidding Process, unless at its sole discretion it determines that such matter shall remain confidential.
- 15.4. The AFC shall apply a high level of transparency with respect to the Bidding Process in general and reserves the right to make certain documents, including parts of the submitted bids, publicly available, which may include posting them on any Digital Media, in the interests of conducting a fair and transparent Bidding Process.
16. Termination
- 16.1. The involvement of any BMA in the Bidding Process automatically terminates upon:
- 16.1.1. its suspension or expulsion in accordance with the relevant provisions of the AFC Statutes;
 - 16.1.2. its voluntary withdrawal from the Bidding Process;
 - 16.1.3. the appointment by the AFC of the Organising Association.
- 16.2. The AFC shall be entitled to terminate, by written notice and with immediate effect, the involvement of a BMA in, and exclude a BMA from, the Bidding Process in the following cases:
- 16.2.1. if it decides to abandon the Bidding Process and to commence an entirely new bidding process;
 - 16.2.2. the BMA fails to comply with any of its obligations under these Regulations and fails to remedy such failure within two (2) weeks after being notified by the AFC;

16.2.3. in case of any material violation of the terms and conditions of these Regulations, including:

- (a) its failure to adhere to any deadline set out in Section 2 of these Regulations;
- (b) any acts or omissions by the BMA or any of its employees, representatives, other officials, consultants or associated third parties which constitute a material violation of the Good Conduct rules stated in Section 4 of these Regulations; and/or
- (c) any other violation which, in the AFC's reasonable opinion, adversely affects the integrity of the Bidding Process

SECTION 4: GOOD CONDUCT

17. Underlying Principles

17.1. The AFC follows the objective to ensure a fair and transparent Bidding Process with no undue influence on the appointment of the host country of the Competition and complying with the highest standards of ethical behaviour.

17.2. The BMAs shall conduct any of its activities in relation to the Bidding Process in accordance with basic ethical principles such as integrity, responsibility, trustworthiness and fairness and shall oblige all its employees, representatives, consultants, other officials and contractual partners involved in the Bidding Process to comply with the same basic ethical principles.

17.3. On the same day of the decision to select the Organising Association for the Competition pursuant to Articles 9.4 and 9.5 above, the BMA shall submit to the AFC a personal confirmation confirming the BMA's compliance with the Good Conduct rules of this Section 4 in such form as set out in Schedule J of these Regulations to be executed by their Presidents, Chairmen, CEOs and General Secretaries (as applicable).

18. Treatment of Bidding Member Associations (BMAs)

18.1. The AFC shall ensure that all BMAs are treated in a fair, transparent, and equal manner throughout the Bidding Process.

18.2. BMAs shall ensure that they treat other BMAs fairly and with respect throughout the Bidding Process. In particular, no BMA or any BMA representative may:

18.2.1. make any comparison between its bid and that of any other BMA;

18.2.2. make any written or oral comment which illustrates another BMA or its bid in a negative manner; or

18.2.3. enter into any arrangement relating to the Bidding Process with any BMA which would be prejudicial to the interests of any other BMA.

19. Financial Moderation

19.1. BMAs shall undertake the Bidding Process with a sense of financial moderation and avoid the incurrence of any undue expenses.

20. Gifts

20.1. With the sole exception of gifts of a nominal value as set out in Article 20.2 below, BMAs shall refrain, and shall ensure that each entity and individual associated or affiliated with it shall refrain from offering, providing or conferring (whether directly or indirectly) to the AFC or any of its employees, representatives, contractors (including experts), agents or partners:

20.1.1. any monetary gifts;

20.1.2. any kind of personal advantage that could give the impression of exerting influence, or conflict of interest, either directly or indirectly, in connection with the Bidding Process, such as at the beginning of a collaboration, whether with private persons, a company or any authorities; and

- 20.1.3. any benefit, opportunity, promise, remuneration or service,
to any such individuals in connection with the Bidding Process.
- 20.2. Notwithstanding the above, BMAs may offer, make, or confer non-cash gifts or benefits of a token of nominal value (not exceeding USD150) where out of customary practice as a gesture of hospitality and as a mark of respect or friendship, unless the acceptance of such gift is contrary to the recipient's duties and/or not in compliance with any applicable law. Upon the request of the AFC, a BMA must declare and substantiate the value of any gift offered, made or conferred during or in connection with the Bidding Process.
- 20.3. The offering, providing, or conferring of any gift or benefit shall be recorded in the written evaluation report provided to the AFC Executive Committee.
- 20.4. Articles 20.1 and 20.2 shall also apply accordingly to all Member Associations, whether or not they are BMAs, and all members of the AFC Executive Committee in connection with the Bidding Process to the extent that they are all prohibited from accepting any offering, making, or conferring any gift or benefit (whether direct or indirect).
21. Visits
- 21.1. BMAs shall not invite any representative of the AFC or a Member Association to its territory in an official or unofficial capacity in connection with the Bidding Process other than for any Inspection Visit or official function organised by the AFC or in relation to the hosting of a friendly match between representative teams of the involved Member Associations.
- 21.2. If a representative of the AFC visits the territory of any BMA for any reason unrelated to the Bidding Process at any time during the Bidding Process, then such BMA shall not attempt to promote its involvement in the Bidding Process during such visit or derive any other benefit in relation to the Bidding Process from such visit.
22. Income and Accounts
- 22.1. BMAs shall, upon request, provide the AFC with a summary of the identity of third parties from which they receive financial support in connection with the Bidding Process, and the value of such contributions. This information shall remain confidential unless made public by the relevant BMA.
- 22.2. BMAs shall maintain clear and accurate accounts of all costs that they incur with respect to the Bidding Process. BMAs shall, upon request, provide the AFC such accounts. This information shall remain confidential unless made public by the relevant BMA.
23. Confidentiality
- 23.1. BMAs shall treat all aspects of the Bidding Process as confidential.
- 23.2. The AFC may make public any information disclosed in connection to the Bidding Process unless these Regulations require such information to be treated confidentially.

SECTION 5: COMMERCIAL GUIDELINES

24. Bidding Rights

- 24.1. The AFC owns all rights, title and interest to the Competition including all rights relating to the Bidding Process.
- 24.2. The AFC hereby grants to each BMA the right to create and develop a promotional plan in support of its bid to host and stage the Competition in accordance to the Bidding Marketing Guidelines as set out in Schedule A (“Bidding Rights”).
- 24.3. In undertaking such promotional plans, BMAs shall not exercise any rights or authorise any associated third parties to exercise any rights granted hereunder without the prior written approval of the AFC in which case the BMA shall ensure the full compliance by any such third parties with the Bidding Marketing Guidelines and/or any related instructions by the AFC.
- 24.4. BMAs agree that the rights granted by the AFC hereunder shall only extend to use in relation to each BMA’s bid to host and stage the Competition. The BMAs shall not grant to any third party any rights and/or opportunities, including any kind of express or implied optional or other rights giving the third party any rights, in relation to the AFC and/or the Competitions, in particular no option or other preferential right to be appointed in any manner as a commercial partner or service provider, or to be granted any other Commercial Rights, in relation to the AFC and/or the Competition. The BMAs shall ensure that no associated third party uses or exploits such rights in any way which may likely draw or infer an association to the AFC and/or the Competition.

SECTION 6: ADMINISTRATION

25. Disciplinary Measures

25.1. All disciplinary measures in relation to the Bidding Process shall be undertaken in accordance with the current AFC Statutes, AFC Disciplinary and Ethics Code, and any relevant AFC circular.

25.2. The AFC judicial bodies may, in addition to the sanctions set out in the AFC Disciplinary and Ethics Code, disqualify any BMA from the Bidding Process for any breach of these Regulations by the BMA or any of its employees, representatives, contractors (including experts), agents or partners.

26. AFC Decisions

26.1. All decisions made by the AFC in connection with these Regulations and/or the Bidding Process are final and binding. This shall apply, in particular, to the AFC's decision in relation to:

26.1.1. any request further information on, clarification of, or revisions to, any bid or Bid Book;

26.1.2. all administrative decisions taken by the AFC in connection with the Bidding Process, including any amendment to or abandonment of the Bidding Process, the termination of the involvement of a BMA in, and its exclusion from, the Bidding Process;

26.1.3. the evaluation of all submitted bids and Bid Books;

26.1.4. the acceptance and the rejection of any bids and Bid Books; and/or

26.1.5. the rejection of all bids and Bid Books and the commencement of an entirely new Bidding Process.

26.2. All BMAs shall accept any decision taken by the AFC in connection with the Bidding Process as set out in Article 26.1 above as final, binding and not appealable. The BMAs shall not, and expressly and irrevocably waive any right to, challenge in any manner such decision by the AFC and/or to claim any compensation, costs, expenses or other damages from the AFC and/or from any of its officers, directors, employees, representatives, agents, contractors, and/or auxiliary persons should the AFC elect or elect not to appoint the BMA as host country of the Competition. There shall be no liability of whatever nature of the AFC, its officers, directors, employees, representatives, agents, contractors, and/or auxiliary persons in relation to the Bidding Process, and/or any related information or communication.

27. Amendments

27.1. The AFC reserves the right to make amendments to any part of these Regulations and/or the Bidding Process for any reason whatsoever. Such amendments shall be duly communicated to the BMAs.

28. Matters Not Provided For
- 28.1. Matters not provided for in these Regulations including cases of force majeure shall be decided by the AFC Executive Committee. Such decisions are final and binding and not appealable.
29. Closing Provisions
- 29.1. The AFC General Secretariat is entrusted with the operational management of the Bidding Process and is therefore entitled to make decisions and adopt the details and provisions necessary for implementing these Regulations.
- 29.2. All schedules and appendices form an integral part of these Regulations.
30. Enforcement
- 30.1. These Regulations were updated and ratified by the AFC Executive Committee on 19 July 2021 and came into force immediately.

For the AFC Executive Committee

President:

General Secretary:

Shaikh Salman bin Ebrahim Al Khalifa

Dato' Windsor John

SCHEDULE A: BIDDING MARKETING GUIDELINES

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1. PURPOSE OF GUIDELINES

- 1.1. These Bidding Marketing Guidelines (“Guidelines”) have been developed by the AFC to provide a framework for BMAs in respect to the use and/or exploitation of Bidding Rights granted to BMAs pursuant to their participation in the Bidding Process.
- 1.2. Any use and/or exploitation of the Bidding Rights or any rights owned by the AFC shall be subject to the prior written approval of the AFC and shall not be in a manner which:
 - 1.2.1. may damage or bring into disrepute the good name, image and reputation of the AFC, its competitions and the sport of association football; and/or
 - 1.2.2. may, in the AFC sole discretion, in any form or manner adversely affect the integrity of the commercial programme established, or further rights and opportunities owned, by the AFC.
- 1.3. Each BMA shall remain solely responsible for the use and/or exploitation of the Bidding Rights, at its own cost, in accordance to the provisions of these Guidelines.

2. BMA MARK

- 2.1. BMAs are entitled to create their own bidding mark to serve as an identifier in respect to the promotion of their bid to host the Competition (“BMA Mark”).
- 2.2. Any BMA Mark(s) created shall be used solely for the promotion of each BMAs bid to host and stage the Competition, in accordance to the BMA Mark Terms of Use set out in Appendix 1 to this Schedule A, subject always to the prior written approval of the AFC.
- 2.3. BMAs shall obtain all rights, clearances, licenses and other permissions necessary for the production, use and/or publication of the BMA Mark and assure that the BMA Mark does not infringe or contain any elements or materials which may infringe the rights and proprietary interests of any third party.
- 2.4. BMAs shall indemnify and keep the AFC, its directors, officers, employees and/or agents indemnified from and against all costs, losses, expenses, actions, suits, demands, claims, damages and other liabilities resulting from the BMAs and/or its agent’s failure to comply with these provisions or otherwise resulting from the actual or alleged infringements of the rights and interests of any third party by the BMA and/or its agent.
- 2.5. BMAs shall assign and transfer to the AFC in perpetuity and at no cost, all rights, title and interest in and/or to the images and artwork for any BMA Mark(s) created, made or developed by the BMA and/or its appointed agent under this provision including, all copyrights, intellectual property rights and/or other rights associated with works of authorship throughout the world and execute any documents necessary to effect such assignment and transfer of rights.
 - 2.5.1. For the avoidance of doubt, the assignment and transfer of rights hereunder shall not extend to the rights attached to the emblem or any official indicia of the BMAs, which shall remain the property of the respective BMA.

2.5.2. Notwithstanding the above, the BMA shall provide the AFC a worldwide, royalty-free license to use such rights attached to the emblem or official indicia of the BMA in perpetuity.

3. BMA SPONSORS

3.1. BMAs may appoint sponsors to financially and publicly support their bid to host the Competition and grant such sponsors the right of association to the BMA and its bid campaign during the Bidding Process (“BMA Sponsors”).

3.2. BMAs agree that the appointment of any BMA Sponsors shall be subject to the following conditions:

3.2.1. BMAs shall seek the written approval of the AFC prior to appointing any potential BMA Sponsors. All approvals sought by BMAs shall contain relevant information relating to the proposed sponsorship including, the proposed sponsor’s company profile, financial standing, type of sponsorship proposal and rights and entitlements granted by the respective BMA.

3.2.2. The AFC may in so assessing, request for additional information or documentation relating to any proposed sponsorships at its discretion and reserves all rights in respect to any approvals sought under this provision.

3.2.3. BMAs shall ensure that BMA Sponsors do not use and/or exploit any rights relating to the AFC, any of the competitions organised by the AFC, including the Competition, and/or any of its agents or Commercial Affiliates.

3.2.4. BMAs shall ensure that BMA Sponsors do not use and/or exploit any Bidding Rights and/or any other rights granted to the BMAs hereunder in any way which may likely draw or infer an association to the AFC, the Competition and its Commercial Affiliates and shall not conduct any ambush marketing in respect to the Competition or any other football competition or event organised by or under the auspices of the AFC. In so acknowledging, the BMAs shall ensure that the respective BMA Sponsors execute the Letter of Undertaking - BMA Sponsors as set out in Appendix 2 to this Schedule A.

3.2.5. BMAs shall ensure that all BMA Sponsors are clearly identified as such and not granted any kind of express or implied rights in relation to the AFC and/or the Competition, including any kind of express or implied optional or other rights in relation to the Competitions, in particular the BMA Sponsor may not be granted an option to be appointed in any manner as a commercial partner or service provider in relation to the Competitions and shall not be identified in any way as a sponsor of the AFC or the Competition.

3.2.6. BMAs shall ensure that Bidding Sponsors accept and agree to the terms of these Guidelines and all instructions of the AFC in relation thereto and execute all necessary documents to effect such compliance where requested by the AFC.

3.2.7. BMAs shall ensure that any Bidding Rights granted to BMA Sponsors shall terminate automatically after the appointment of an Organising Association of the Competition.

- 3.2.8. BMAs shall ensure that any BMA Sponsors, beyond the expiration of the term of their appointment, undertake to not conduct any ambush marketing activities in relation to the AFC and/or any competition organised by the AFC, including the Competition.
- 3.3. A copy of each bidding sponsorship agreement entered into between the BMA and Bidding Sponsor shall be provided to the AFC upon request. In the event such sponsorship agreement is in a language other than English, the BMA shall provide the AFC with a certified English translation of the agreement.
- 3.4. Notwithstanding the grant of rights accorded to BMA Sponsors pursuant to their respective sponsorship agreements, BMAs shall remain fully and primarily responsible for all matters relating to their BMA Sponsors and shall be liable to the AFC for the acts and/or omissions of its BMA Sponsors in connection to the use and/or exploitation of Bidding Rights and/or any other rights granted hereunder.
4. BMA WEBSITES / PRINTED MATERIALS
- 4.1. BMAs may create and operate digital platforms, including a website, or dedicated subsite of its regular BMA website, to promote its bid and may in so doing use the BMA Marks and Official Designation subject to the following:
- 4.1.1. Any use or reference to the Official Designation shall be in its official form and in an editorial manner only;
- 4.1.2. The Official Designation shall not be used or placed within the title bar, menu bar and/or footer or header of the website or placed in a similarly prominent position on the website or as a hashtag of another digital platform;
- 4.1.3. The Official Designation shall not be used or placed in association or close proximity to the name and/or identifier of any third party or commercial entity.
- 4.2. BMAs shall ensure that no third party logos, products and/or identifiers are used on, or in connection with, the digital platforms in a way which may likely draw or infer an association to the AFC and the Competition or could cause the impression that the digital platform is perceived as official digital platform of the AFC and/or the Competition.
- 4.3. Where a digital platform created under this provision is in the native language of the BMA, the BMA shall ensure that the content uploaded on the digital platform is also made available in English.
- 4.4. Any digital platforms created pursuant to this provision, and the content uploaded to such digital platform, shall be subject to the prior written approval by the AFC.
- 4.5. BMAs may produce printed materials to promote its bid and may in so doing use only the BMA Marks as approved by the AFC. BMAs shall not use any marks or identifiers of the AFC and Competition on any printed materials produced without the prior written approval of the AFC.

5. BMA EVENTS

- 5.1. BMAs shall be entitled to organise official events relating to their bid for the Competition subject to the prior written approval of the AFC. In so doing, BMAs shall provide the AFC with a detailed plan setting out amongst other matters, the date, time and venue of the proposed event and comply with any directions or instructions of the AFC regarding any matters relating to the overall organizing and staging of such events.
- 5.2. Unless otherwise approved by the AFC in writing and prior to such event, BMAs shall not conduct any promotional activities relating to their bid for the Competition (such as the staging of exhibitions, press conferences or other promotional events or activities) at certain events related to the AFC, such as competitions, congresses and meetings of the AFC.
- 5.3. BMAs acknowledge that any events proposed to be organised shall be on a non-commercial basis with no sales of tickets or payment in cash or kind from any third party save except for any such contribution from any BMA Sponsor as part of its sponsorship of the BMA's bid.
- 5.4. In the event the BMA intends to use any images or footage of materials owned by the AFC during any such events, the BMA acknowledges that such use shall be subject to the prior written approval of the AFC.

6. BMA BROADCASTS

- 6.1. BMAs shall be entitled to broadcast events organised in connection to their bid and shall grant the AFC a royalty free license to use such broadcast throughout the world and in perpetuity in any way deemed appropriate by the AFC. BMAs shall provide the relevant broadcast or clips to such events to the AFC, at no charge, in the manner and format as prescribed by the AFC.
- 6.2. Any Broadcast Partners procured by the BMA for the provision of broadcast services relating to such events shall be identified as such and shall in no way be associated to the AFC and/or the Competition.
- 6.3. BMAs shall ensure that any BMA Marks and Official Designation used in the broadcast of BMA events shall be in the prescribed format and in accordance to these Guidelines.
- 6.4. In the event the BMA is desirous to use any images or footage of materials owned by the AFC during the broadcast of any such events, the BMA acknowledges that such use shall be subject to the prior written approval of the AFC. By no means, the BMAs shall be authorised to grant, sublicense or in any other way permit any BMA Sponsor or further third party the right to use any images or footage owned by the AFC without the prior written approval of the AFC.
- 6.5. Notwithstanding the grant of rights accorded to Broadcast Partners pursuant to their respective broadcast agreements, BMAs shall remain fully and primarily responsible on all matters relating to their Broadcast Partners and shall be liable to the AFC for the acts and/or omissions of its Broadcast Partners in connection to the use and/or exploitation of the Bidding Rights and/or any other rights granted hereunder.

APPENDIX 1 – BMA MARK TERMS OF USE

1. Introduction
 - 1.1. A bidding mark is an important element for a BMA as it serves as an identifier for the campaign and promotion of each BMAs bid to host and stage the Competition.
 - 1.2. BMAs shall be entitled to create or appoint an agency to create a BMA Mark pursuant to these Terms of Use and any instructions as issued by the AFC in relation thereto.
 - 1.3. BMAs may use and/or may grant the right to use the BMA Mark for any purposes relating to the promotion of its bid for the hosting and staging of the Competition provided that any such use shall be in accordance to these Terms of Use and/or any instructions issued by the AFC.
2. Design Requirements
 - 2.1. All Bidding Marks shall be developed in the form of a composite logo within a defined frame incorporating the following elements:
 - 2.1.1. an original graphic element reflecting the BMA’s aspirations to stage and host the Competition(s)with emphasis on the national character of the Bid and the year of the Competition being subject of the Bid (“Creative Element”);
 - 2.1.2. the official emblem of the BMA; and
 - 2.1.3. the country of the BMA.
 - 2.2. BMAs shall adhere to the following design templates when designing their respective Bidding Marks:



- 2.3. The mandatory typeface for the name of the BMA shall be in Arial font. Both lines of the designation have to appear in solid black.
- 2.4. The term “Bidding Nation” shall be part of the template artwork provided to a BMA for the creation of the BMA Mark and may not be altered or translated. The country reference shall appear below the term “Bidding Nation”. The frames encasing the Creative Element and the official mark or logo of the BMA shall form part of the composite logo and may not be deleted, enlarged or reduced in size, changed in line weight or re-coloured.
- 2.5. The Creative Element and the official mark or logo of the BMA shall reside completely within the respective frame, as shown in the examples above.
- 2.6. The visual implementation of the Creative Element creative element should be meaningful but simple, allowing for reproduction across various processes and sizes

ranging, for example, from small uses on stationery up to large applications on banners.

- 2.7. The Bidding Mark is intended to be used only as a whole graphic. A BMA and/or any other parties may not adapt or de-construct it, nor may these parties use individual parts of the BMA Mark.
- 2.8. The Bidding Mark shall not contain:
 - 2.8.1. the words “Asian Cup”, “AFC”, “AFC Asian Cup” or any variation thereof or any other term used in any language to identify either the AFC or the Competition;
 - 2.8.2. any registered or unregistered trademarks owned by the AFC, including any illustration, stylisation or representation of the AFC Asian Cup Trophy, or an official trophy of any other AFC competition;
 - 2.8.3. any AFC corporate or competition-related official marks, or any element thereof, or any further registered or unprotected logo owned or used by the AFC;
 - 2.8.4. any political, religious, commercial or offensive signs, historic or official symbols and designs owned by third parties; and
 - 2.8.5. any term which is confusingly similar to, is a colourable imitation of, or is a derivation of such words, items and/or trademarks.
3. Copyright and/or Trademark Protection
 - 3.1. BMAs shall ensure that the BMA Mark is capable of legal protection and shall take all measures to ensure that the mark is protected through means of trademark and copyright registrations, where applicable.
 - 3.2. BMAs shall take the necessary precautions including through the conduct of online and trademark searches to ensure that the BMA Mark does not infringe on the rights of any third parties and is fully lawful for use by the BMA for the intended purpose and the transfer of rights to the AFC, where required.
4. Approvals
 - 4.1. BMAs shall develop the BMA Mark in accordance with these Guidelines and submit a draft design of the proposed BMA Mark to the AFC for its prior written approval. The AFC reserves the right to request for any alterations or modifications to any draft submission provided by BMAs and the BMAs shall comply with all such requests.
 - 4.2. Upon finalising any BMA Mark, BMAs shall assign and transfer all rights to the BMA to the AFC pursuant to Article 2.5 of Schedule A.

APPENDIX 2: LETTER OF UNDERTAKING – BMA SPONSORS

To: Asian Football Confederation

Dear Sirs,

We, the undersigned, give an undertaking to the following effect in relation to the use and/or exploitation of any rights and opportunities relating to the Bidding Process of the AFC Asian Cup 2027 (“Bidding Rights”) as granted to us by the [name of BMA].

(1) Bidding Rights

We acknowledge that the AFC owns all rights, title and interest to the AFC Asian Cup 2027 (“Competition”) including without limitation all Bidding Rights as granted to us by [name of BMA] by virtue of our sponsorship of [name of BMA]’s bid to host and stage the Competition and that we shall in using and/or exploiting any Bidding Rights granted to us under such provision, be subject to the BMA Mark Terms of Use and all applicable guidelines and instructions as issued by the AFC (“Guidelines”).

We covenant to the AFC that neither we, nor any of our subsidiaries, group or affiliated companies (whether operating by way of license or otherwise) (“Bidding Sponsor Affiliates”) shall use or exploit any Bidding Rights or further rights of the AFC in relation to the AFC itself and/or the Competition in any way which may likely draw or infer an association of ourselves, any Bidding Sponsor Affiliate and/or any product, service or brand of ourselves and/or any Bidding Sponsor Affiliate, to the AFC, the Competition or any other football competition or event organized by or under the auspices of the AFC unless with the prior written approval of the AFC.

We and any Bidding Sponsor Affiliate shall refrain from creating, using or registering any names or marks including without limitation any names, logos, trademarks, indicia, brands, symbols, emblems or other identifiers which may be inferred as an association to the AFC, the Competition or any other football competition or event organized by or under the auspices of the AFC including any references to the, dates, host country or host city of the Competition or any similar indicia or derivation of such terms or dates in any language.

We and any Bidding Sponsor Affiliate shall not organise or partake in any form of infringement or ambush marketing relating to, and shall not, without the prior written consent of the AFC, conduct any promotions which use, purport to use, or which could reasonably be understood to use, tickets to, the Competition or any other football competition or event organized by or under the auspices of the AFC.

We and any Bidding Sponsor Affiliate acknowledge that our appointment as a BMA Sponsor by [name of BMA] does not grant and shall not be construed as the granting of any kind of rights, whether expressed or implied in relation to the AFC and/or the Competition, in particular no option or other preferential right to be appointed in any manner as a commercial partner or service provider.

We and any Bidding Sponsor Affiliate shall cooperate with and adhere to all instructions of the AFC regarding the enforcement of any rights provided to us as a BMA Sponsor hereunder.

(2) Good Conduct

We and any Bidding Sponsor Affiliate acknowledge the objective and efforts of the AFC to ensure a fair and transparent Bidding Process with no undue influence on the appointment of the host country for the Competition.

We and any Bidding Sponsor Affiliate shall conduct any activities in relation to the Bidding Process in accordance with the highest ethical principles such as integrity, responsibility, trustworthiness and fairness, accordingly we will refrain from attempting to influence any members of the AFC Executive Committee, or other officials of the AFC, in particular by offering any kind of benefits for specific behaviour.

We and any Bidding Sponsor Affiliate shall refrain from making any written or oral statements of any kind, whether adverse or otherwise, about the bids or candidatures of any other member association of the AFC.

(3) Miscellaneous

The term of this Letter of Undertaking shall commence upon its execution by the undersigned and shall expire upon the date of the final match of the Competition, regardless of whether the BMA continues its participation in the Bidding Process or is selected by the AFC as host country of the Competition.

The contents of, and any information disclosed pursuant to, this Letter of Undertaking are confidential. The parties will do all things necessary to preserve their confidentiality, except to the extent that disclosure is required by relevant laws or court orders, or is necessary during the course of legal proceedings.

Should an individual provision of this Letter of Undertaking be invalid or unenforceable, such provision shall be adjusted rather than voided, in order to achieve a result which corresponds to the fullest possible extent to the intention of the parties. The validity of the remainder of this Letter of Undertaking will not be affected by the nullity or adjustment of any provision in accordance with the preceding sentence, and this Letter of Undertaking will remain in full force and effect in so far as the primary purpose of this Letter of Undertaking is not frustrated.

This Letter of Undertaking is to be governed by and interpreted in accordance with the Laws of Malaysia. All disputes in connection with this Agreement, including disputes as to its conclusion, binding effect, amendment and termination, are to be promptly settled between the parties by negotiation. If no solution can be reached, such disputes shall, to the exclusion of any court or other forum, be exclusively resolved by an arbitral tribunal consisting of three (3) arbitrators in accordance to the rules of the Kuala Lumpur Regional Centre for Arbitration (“KLRCA Rules”). The seat of the arbitration shall be Kuala Lumpur and the language of the proceedings shall be English.

We hereby agree to be bound by the terms contained herein.

This Undertaking is entered into on the _____ day of _____, 2020.

Agreed and Accepted By,

[Name of Bidding Sponsor]

Name of Authorised Representative:

Designation:

Date:

Acknowledged By,

[Name of BMA]

Name of Authorised Representative:

Designation:

Date:

Acknowledged By,

[AFC]

Name of Authorised Representative:

Designation:

Date:

SCHEDULE B: BIDDING PROCESS TIMELINE

Year	Month	Timeline
2020	1	The AFC to send host invitation to Member Associations (MAs)
	6	MAs to submit Expression of Interest for hosting
	7	The AFC to send Regulations (incorporating Bidding Marketing Guidelines and templates of Government Guarantees, Government Declaration, Host City Declaration, Form of Legal Opinion, Sponsor Non-Infringement Undertakings, Host Candidate Questionnaire), template OAA (incorporating LOR) and the Book Structure and Contents Outline
	8	BMAs to submit Form of Legal Opinion, Sponsor Non-Infringement Undertakings, Host Candidate Questionnaire
	9	The AFC to send Letter of Undertaking to Deliver the LOR, templates of Host City Agreement, Stadium Agreement and Official Training Site Agreement
	10	BMAs to submit Letter of Undertaking to Deliver LOR and proposed draft by-laws of the LOC entity
		Bidding Workshop for BMAs
	11	BMAs to submit the OAA unilaterally executed by the BMA and all duly executed Government Guarantees, Government Declaration and Government Legal Assessment
12	BMAs to submit Bid Book, Host City Agreement and Host City Declarations, Stadium Agreement and Official Training Site Agreement	
2022		The AFC to conduct Inspection Visit(s) to territory of BMAs
		Evaluation Report prepared
		Host Decision
2027	1 or 6/7	AFC Asian Cup 2027™

SCHEDULE C: GOVERNMENT GUARANTEES

SUBMISSION INSTRUCTIONS FOR THE GOVERNMENT GUARANTEES

- (i) The following Government Guarantees are required for submission as part of the Bidding Process as set out as Schedules to these Regulations:

Government Guarantee Number	Subject Matter
1	Immigration
2	Work Permits
3	Customs, Duties, Taxes & Foreign Exchange Undertakings
4	General Tax Exemption
5	Safety and Security
6	Protection and Exploitation of Commercial Rights
7	Medical Care
8	Construction and/or Renovation of Stadia and Official Training Sites

- (ii) The content of each template Government Guarantee reflects the binding operational and other requirements for the government support in relation to the staging of the Competition.
- (iii) The AFC has distributed to the BMAs the Government Guarantees in form of documents, each containing template content and a standard structure, not taking into account:
- a) the political and governmental structure as well as the split of competences; and
 - b) the legal system and the applicable laws and regulations
- in any of the candidate host countries participating in the Bidding Process.
- (iv) In the event that:
- a) the political and governmental structure as well as the split of competences of the Government or the local, regional or national governmental authority issuing and executing the respective Government Guarantee for the described subject matters; and/or
 - b) the legal system and the applicable laws and regulations
- in a candidate host country requires changes to the standard structure foreseen by the AFC for the template Government Guarantees, the BMA may propose to the AFC for its written approval a split of the confirmations, undertakings and guarantees contained in the specific part of the respective template Government Guarantee, or elements thereof, into individual and separate confirmations, undertakings and guarantees to be issued by different governmental authorities.

- (v) The AFC may approve such split only if the following conditions are cumulatively met:
- a) the entire template content as set out in the general parts of the respective template Government Guarantee (i.e. the letterhead of the issuing authority, the AFC as addressee of the Government Guarantee, the reference to the subject matter covered by the Government Guarantee, the introduction, the definitions and the terms governing the implementation and performance of the respective Government Guarantee) is entirely covered in each of the individual and separate confirmations, undertakings and guarantees issued by different governmental authorities;
 - b) all confirmations, undertakings and guarantees contained in the specific part of the respective template Government Guarantee (i.e. contained in the section referencing to the subject matter covered by the Government Guarantee or to specific matters other than the general parts listed in lit a) above) are entirely covered, without any deviation, across the individual and separate confirmations, undertakings and guarantees issued by the relevant governmental authorities; and
 - c) None of the individual and separate confirmations, undertakings and guarantees issued by a governmental authority contains any conditions and/or statements, limiting or modifying in any manner the template content of a Government Guarantee.

GUARANTEE 1: IMMIGRATION

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Immigration]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of the Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Contractors – means any individuals and entities that have, directly or indirectly, entered into any sort of contractual relationship with the AFC, in relation to the Competition including, without limitation, the AFC Commercial Rights Partner, Commercial Affiliates, Service Providers appointed by the AFC, the Host Broadcaster appointed by the AFC and any other appointees, licensees or agents of the AFC, as well as any sub-contractors of such legal entities.

AFC Commercial Rights Partner – means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

AFC Delegation – means all managers, officials, representatives and further appointees listed by the AFC to attend the Competition and/or any Official Function, including:

- (a) AFC staff;*
- (b) match officials;*
- (c) other officials appointed by the AFC;*
- (d) AFC committee members; and*
- (e) AFC guests*

but not including Media Delegates, spectators and hospitality customers.

Commercial Affiliates – means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition – means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Media Delegates – means all delegates and representatives of any media companies or the press holding, or being entitled to hold, an official accreditation for the stadium and or further sites of the Competition and/or any Official Function, including broadcasting personnel and photographers.

Member Associations – means any national football associations officially affiliated to the AFC, whether or not participating in the Competition, and including the Organising Association.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

Participating Member Association – means the twenty-four (24) Member Associations, including the Organising Association, whose representative team has qualified as a Participating Team for the Competition.

Participating Team – means any team representing a Participating Member Association at the Competition.

Seconded Individuals – means any (a) employees of the AFC, the Member Associations (not including the Organising Association), the AFC Contractors, and (b) other individuals appointed by the AFC to carry out any functions in connection with the Competition, provided that the respective entity or appointed individual does not have its registered office

in [name of country] and the individual has not applied for permanent residency in [name of country].

Service Provider – means any individuals or entities (and any subsidiary of such entity) that are licensed or appointed by the AFC, the Organising Association and/or the LOC, to provide certain services in connection with the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Team Delegation Member - means the players, coaches, managers, officials, media officers, representatives, delegate and further accredited appointees of a Participating Team.

Volunteer - means an individual performing for and on behalf of the AFC and/or the Organising Association, on a free of charge basis (except for the compensation of expenditures), certain supportive functions in relation to the Competition and/or any Official Function.

(2) Government Guarantee on Immigration

- (i) [name of country] hereby represents and guarantees that, for the purposes of entry into and exit from [name of country], and for a period commencing on the date of this Government Guarantee and concluding on 31 December 2027, entry visas and exit permits shall be issued unconditionally, without any restriction and without delay in expedited procedures (and, where issuance of formal visas or permits is not required, the right to entry to and exit from [name of country] shall be granted unconditionally, without any restriction and without delay in expedited procedures), and without discrimination of any kind against the dignity of a person or group of persons through contemptuous, discriminatory or denigratory words or actions concerning race, skin colour, gender, disability, language, age, physical appearance, religion, political opinion, wealth, birth or any other status, sexual orientation, or ethnic, national, social origin, or on any other grounds, to: all members of the AFC Delegation;*
- (ii) all members of the Team Delegation of all Participating Teams;*
- (iii) Member Association officials and representatives;*
- (iv) any staff and representatives of AFC Contractors and further Service Providers;*
- (v) all Media Delegates;*
- (vi) all Seconded Individuals;*
- (vii) all Volunteers not being nationals of [name of country]; and,*
- (viii) all spectators and hospitality customers not being nationals of [name of country],*

provided that they can each reasonably demonstrate that they are entering the country in connection with any Competition-related activities and provided that no good reasons (such as security reasons, or the contravention of any criminal law) exist, in any particular case, to withhold the issuance of an entry visa. With respect to the individuals named in this Section 2 (v) to (vii), this guarantee shall have legal effect for a period commencing one (1) month prior to the Competition or the respective Official Function and ending one (1) month thereafter.

We guarantee, that any individuals named above shall only be charged, in a non-discriminatory manner, the standard fees or expenses (if any) customarily applicable in [name of country].

(3) Implementation and Performance of this Government Guarantee

We agree to nominate a single point of contact for the AFC and the LOC to closely coordinate all visa, entry and exit requests and further activities in relation to the Competition. We agree to devise a strategy for implementing the AFC's objectives with regard to the expedited processing of the above-named individuals entering [name of country], including those objectives which relate to providing appropriate hierarchies of treatment.

We further represent and guarantee to the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible, and that this Government Guarantee is and shall remain binding, valid and enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 2: WORK PERMITS

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Work Permits]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Contractors – means any individuals and entities that have, directly or indirectly, entered into any sort of contractual relationship with the AFC, in relation to the Competition including, without limitation, the AFC Commercial Rights Partner, Commercial Affiliates, Service Providers appointed by the AFC, the Host Broadcaster appointed by the AFC and any other appointees, licensees or agents of the AFC, as well as any sub-contractors of such legal entities.

AFC Commercial Rights Partner – means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

AFC Delegation – means all managers, officials, representatives and further appointees listed by the AFC to attend the Competition and/or any Official Function, including:

- (a) AFC staff;*
- (b) match officials;*
- (c) other officials appointed by the AFC;*
- (d) AFC committee members; and*
- (e) AFC guests*

but not including Media Delegates, spectators and hospitality customers.

Commercial Affiliates – means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition – means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Media Delegates – means all delegates and representatives of any media companies or the press holding, or being entitled to hold, an official accreditation for the stadium and or further sites of the Competition and/or any Official Function, including broadcasting personnel and photographers.

Member Associations – means any national football associations officially affiliated to the AFC, whether or not participating in the Competition, and including the Organising Association.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

Seconded Individuals – means any (a) employees of the AFC, the Member Associations (not including the Organising Association), the AFC Contractors, and (b) other individuals appointed by the AFC to carry out any functions in connection with the Competition, provided that the respective entity or appointed individual does not have its registered office in [name of country] and the individual has not applied for permanent residency in [name of country].

Service Provider – means any individuals or entities (and any subsidiary of such entity) that are licensed or appointed by the AFC, the Organising Association and/or the LOC, to provide certain services in connection with the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Volunteer - means an individual performing for and on behalf of the AFC and/or the Organising Association, on a free of charge basis (except for the compensation of expenditures), certain supportive functions in relation to the Competition and/or any Official Function.

(2) Government Guarantee on Working Permits

[name of country] hereby represents and guarantees that, if work permits are required under local laws to enable foreign nationals to work in [name of country], we will ensure that valid work permits are issued unconditionally and without delay in expedited procedures and without discrimination of any kind, against the dignity of a person or group of persons through contemptuous, discriminatory or denigratory words or actions concerning race, skin colour, gender, disability, language, age, physical appearance, religion, political opinion, wealth, birth or any other status, sexual orientation, or ethnic, national, social origin, or on any other grounds, to:

- (i) all members of the AFC Delegation;*
- (ii) all members of the Team Delegation of all Participating Teams;*
- (iii) Member Association officials and representatives;*
- (iv) any staff and representatives of AFC Contractors and further Service Providers;*
- (v) all Media Delegates;*
- (vi) all Seconded Individuals; and*
- (vii) all Volunteers,*

provided that they can each demonstrate that work is being conducted in connection with the Competition or an Official Function and provided that there exist no good reasons, in any particular case, to withhold the issuance of a working permit, such as a compromise to [name of country]'s commitment to respecting, protecting and fulfilling labour rights (including those of migrant workers) or rights of children.

We further guarantee that the applicability of any existing labour legislation (such as limitations on working hours or the use of non-trade union labour) which could restrict any of the above individuals from performing their legitimate Competition-related duties or activities in full shall be suspended (in relation to the individuals outlined above and for the purposes of the Competition only) for a period commencing on the date of this Government Guarantee and concluding on 31 December 2027.

[name of country] agrees to provide expeditious administrative assistance, at no cost to the AFC, the LOC and/or the Organising Association or the persons named in this Section (2) (i)-(vi), and to nominate a single point of contact to co-ordinate all work permit requests or other labour law related issues.

(3) Implementation and Performance of this Government Guarantee

We further represent and guarantee to the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible, and that this Government Guarantee is and

shall remain binding, valid and enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 3: CUSTOMS, DUTIES, TAXES & FOREIGN EXCHANGE UNDERTAKINGS

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Customs, Duties, Taxes & Foreign Exchange Undertakings]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Contractors - means any individuals and entities that have, directly or indirectly, entered into any sort of contractual relationship with the AFC, in relation to the Competition including, without limitation, the AFC Commercial Rights Partner, Commercial Affiliates, Service Providers appointed by the AFC, the Host Broadcaster appointed by the AFC and any other appointees, licensees or agents of the AFC, as well as any sub-contractors of such legal entities.

AFC Commercial Rights Partner - means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

AFC Delegation - means all managers, officials, representatives and further appointees listed by the AFC to attend the Competition and/or any Official Function, including:

- (a) AFC staff;*
- (b) match officials;*
- (c) other officials appointed by the AFC;*
- (d) AFC committee members; and*

(e) AFC guests

but not including Media Delegates, spectators and hospitality customers.

Commercial Affiliates – means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition – means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Media Delegates – means all delegates and representatives of any media companies or the press holding, or being entitled to hold, an official accreditation for the stadium and or further sites of the Competition and/or any Official Function, including broadcasting personnel and photographers.

Member Associations – means any national football associations officially affiliated to the AFC, whether or not participating in the Competition, and including the Organising Association.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

Seconded Individuals – means any (a) employees of the AFC, the Member Associations (not including the Organising Association), the AFC Contractors, and (b) other individuals appointed by the AFC to carry out any functions in connection with the Competition, provided that the respective entity or appointed individual does not have its registered office in [name of country] and the individual has not applied for permanent residency in [name of country].

Service Provider – means any individuals or entities (and any subsidiary of such entity) that are licensed or appointed by the AFC, the Organising Association and/or the LOC, to provide certain services in connection with the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

(2) Customs, Duties, Taxes

[name of country] hereby represents and guarantees that the importation, (re-)exportation or transportation of any goods, services or rights related to the Competition from and/or into [name of country] for the use or consumption in connection with the Competition by and/or to the corporate entities and individuals identified below shall be free of any forms of current or future import and export taxes, charges, fees, customs duties and levies levied by national, regional, or local authorities or by any other authorities or bodies in [name of country]:

- (i) the AFC and all members of the AFC Delegation;*
- (ii) the LOC and the Organising Association;*
- (iii) all members of the Team Delegation of the Participating Teams;*
- (iv) Member Associations and their officials and representatives;*
- (v) all AFC Contractors and further Service Providers;*
- (vi) Seconded Individuals; and*
- (vii) all Media Delegates.*

The following (non-exhaustive) list of items constitute exempt 'goods' for the purpose of this Government Guarantee:

- (a) technical equipment required by the AFC, the LOC or the Organising Association;*
- (b) technical equipment, medical equipment (including without limitation pharmaceuticals) and food for Participating Teams;*
- (c) technical equipment (including without limitation recording and broadcasting equipment) belonging to the AFC Commercial Rights Partner, any Commercial Affiliate (including any licensees of broadcasting and further media rights) and/or the Host Broadcaster;*
- (d) technical equipment belonging to Media Delegates;*
- (e) materials for the operative implementation of the contracts with AFC Contractors and further Service Providers (including without limitation advertising boards and site dressings);*
- (f) materials relating to the exploitation of Competition-related rights;*
- (g) materials relating to the performance of Competition-related obligations of all parties listed above;*
- (h) official awards, trophies, medals, gifts and flags; and*

(i) value-in-kind products (including without limitation vehicles or information technology hardware, sports equipment and beverages) to be provided by any of the Commercial Affiliates or further AFC Contractors to the AFC and/or the LOC.

(3) Foreign Exchange Undertakings

[name of country] hereby further represents and guarantees that for the purposes of bank and foreign exchange operations:

- (i) the AFC and all members of the AFC Delegation;*
- (ii) the LOC and the Organising Association;*
- (iii) all members of the Team Delegation of the Participating Teams;*
- (iv) Member Association officials and representatives;*
- (v) any AFC Contractors;*
- (vi) Secoded Individuals; and*
- (vii) all Media Delegates*

shall be permitted:

- (a) the unrestricted import and export of any amount of all currencies to and from [name of country] for any purposes related to the Competition, subject to any applicable laws and regulations in [name of country] to prevent money laundering;*
- (b) the unrestricted exchange and/or re-conversion of any amount of all currencies into any hard currency, including but not limited to US Dollars, Malaysian Ringgit, and [name of national currency];*
- (c) to undertake any payments from any [name of country]-domiciled bank account duly established by the AFC, the AFC Commercial Rights Partner, the Host Broadcaster, any Commercial Affiliate, or any of their authorised representatives within [name of country], at the official exchange rate; and*

shall be afforded the general conditions prevailing on the foreign exchange market when undertaking any exchange and/or re-conversion within [name of country].

(4) Implementation and Performance of this Government Guarantee

[name of country] hereby represents and guarantees to the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible and enter into force as early as necessary and that this Government Guarantee is and shall remain binding, valid and directly enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

We represent and guarantee to the AFC that the tax authorities of [name of country] will establish a joint working group composed of competent representatives of the government, the tax authorities, the LOC and the AFC to address all the issues arising in connection with the implementation and performance of this Government Guarantee on a practical and working level. Furthermore, we agree to provide a high level of administrative assistance to the AFC and to nominate a single point of contact for the AFC and the LOC to coordinate all requests in relation to any issue addressed in this Government Guarantee. In particular, we guarantee that we will, if required by the AFC, issue written, unconditional and binding tax rulings on any specific taxation matters determined by the AFC. We guarantee that the organisation, staging and performance of the Competition will not be hindered or delayed by any handling procedures at any time.

Should any of the parties listed above suffer any imposition of tax as envisaged herein pursuant to the non-compliance with this Government Guarantee, the government of [name of country] shall indemnify and hold them harmless up to the amount of such tax payable by way of set-off or reimbursement, as the case may be, against proof as it can be reasonable expected of the liability or payment of the tax.

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 4: GENERAL TAX EXEMPTION

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [General Tax Exemption]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Contractors – means any individuals and entities that have, directly or indirectly, entered into any sort of contractual relationship with the AFC, in relation to the Competition including, without limitation, the AFC Commercial Rights Partner, Commercial Affiliates, Service Providers appointed by the AFC, the Host Broadcaster appointed by the AFC and any other appointees, licensees or agents of the AFC, as well as any sub-contractors of such legal entities.

AFC Commercial Rights Partner – means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

AFC Delegation – means all managers, officials, representatives and further appointees listed by the AFC to attend the Competition and/or any Official Function, including:

- (a) AFC staff;*
- (b) match officials;*
- (c) other officials appointed by the AFC;*
- (d) AFC committee members; and*
- (e) AFC guests*

but not including Media Delegates, spectators and hospitality customers.

Commercial Affiliates – means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition – means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Media Delegates – means all delegates and representatives of any media companies or the press holding, or being entitled to hold, an official accreditation for the stadium and or further sites of the Competition and/or any Official Function, including broadcasting personnel and photographers.

Member Associations – means any national football associations officially affiliated to the AFC, whether or not participating in the Competition, and including the Organising Association.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

Seconded Individuals – means any (a) employees of the AFC, the Member Associations (not including the Organising Association), the AFC Contractors, and (b) other individuals appointed by the AFC to carry out any functions in connection with the Competition, provided that the respective entity or appointed individual does not have its registered office in [name of country] and the individual has not applied for permanent residency in [name of country].

Service Provider – means any individuals or entities (and any subsidiary of such entity) that are licensed or appointed by the AFC, the Organising Association and/or the LOC, to provide certain services in connection with the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

(2) General Tax Exemption

[name of country] hereby represents and guarantees that [name of country] we will apply the following treatment with regard to any forms of current or future taxes, duties, charges, fees or other levies by any national, regional or local governmental authorities or by any other authorities or bodies in [name of country] in connection with the Competition:

(i) other than with respect to individuals or entities who are normally resident in [name of country] for tax purposes, no taxes, duties, charges, fees or other levies relating to income will be imposed on the following individuals or entities who are all to be treated as tax-exempt persons/entities:

(a) the AFC and all members of the AFC Delegation;

(b) all members of the Team Delegation of the Participating Teams;

(c) Member Associations (not including the Organising Association) and their officials and representatives;

(d) AFC Contractors and further Service Providers;

(e) all Seconded Individuals; and

(f) all Media Delegates.

(ii) other than with respect to individuals employed by the LOC who are normally resident in [name of country] for tax purposes, no taxes, duties, charges, fees or other levies relating to income will be imposed on the LOC for all Competition-related activities. The LOC is to be treated as tax-exempt entity.

(iii) the conduct of any Competition-related activities of the following individuals or entities shall not constitute the creation of a permanent establishment in [name of country]:

(a) the AFC and all members of the AFC Delegation;

(b) all members of the Team Delegation of the Participating Teams;

(c) Member Associations (not including the Organising Association) and their officials and representatives;

(d) AFC Contractors, including the AFC Commercial Rights Partner, the Host Broadcaster, any Commercial Affiliates and Service Providers, provided that the respective entity does not have its registered office in [name of country];

(e) all Seconded Individuals; and

(f) all Media Delegates provided that the respective individual does not have its registered office in [name of country] and has not applied for permanent residence in [name of country].

(iv) *with the sole exception of own profit taxes in [name of country], no taxes, duties, charges, fees or other levies will be imposed on any taxable activities and/or events of the entities listed below which are directly or indirectly related to the Competition. This limited tax exemption is granted irrespective of whether or not (i) the taxable activities and/or events being carried out in [name of country] or abroad; and (ii) the respective entity having its registered office in [name of country] or abroad. The following entities appointed by the AFC and/or the LOC will benefit from the limited tax exemptions:*

- (a) Service Providers; and*
- (b) the Host Broadcaster.*

(v) *subject to paragraph (i) above, and to the extent that any such exploitation (i) relates to activities which take place within any venue, space or area to which admission is regulated by the AFC and/or the LOC; and (ii) is conducted in connection with the Competition, neither the exploitation of the any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, nor the sale of (match) tickets, accommodation and/or hospitality packages shall result in the following individuals or entities being subject to any kind of taxation in [name of country] relating to income from such exploitation or sale:*

(a) the AFC and all members of the AFC Delegation;

(b) any AFC Contractors, Commercial Affiliates and Service Providers, including without limitation any entity (and any subsidiary of such entity) which the AFC or the AFC Commercial Rights Partner has appointed, or will appoint as AFC merchandise partner, AFC accommodation provider, AFC ticketing partner, AFC hospitality service provider or partner, and AFC information technology solution provider.

(vi) *no withholding taxes, source taxes, turnover taxes, value-added taxes or other taxes, duties and levies will be levied on payments (or as a consequence of payments) to, from and/or between the individuals or entities listed at (v);*

(vii) *taxes, levies and duties (of any kind), including sales taxes, consumption taxes, value added taxes and handling charges, levied directly or indirectly on the sales of match tickets shall be either free of any levy or will be zero-rated;*

(3) Implementation and Performance of this Government Guarantee

[name of country] hereby represents and guarantees to the AFC, and will ensure, that all special laws, ordinances, decrees and other regulations required for complying with this Government Guarantee shall be enacted and enforced as early as possible and enter into force as early as necessary and that this Government Guarantee is and shall remain binding, valid and directly enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

We represent and guarantee to the AFC that the tax authorities of [name of country] will establish a joint working group composed of competent representatives of the government,

the tax authorities, the LOC and the AFC to address all the issues arising in connection with the implementation and performance of this Government Guarantee on a practical and working level. Furthermore, we agree to provide a high level of administrative assistance to the AFC and to nominate a single point of contact for the AFC and the LOC to coordinate all requests in relation to any issue addressed in this Government Guarantee. In particular, we guarantee that we will, if required by the AFC, issue written, unconditional and binding tax rulings on any specific taxation matters determined by the AFC. We guarantee that the organisation, staging and performance of the Competition will not be hindered or delayed by any handling procedures at any time.

Should any of the parties listed above suffer any imposition of tax as envisaged herein pursuant to the non-compliance with this Government Guarantee, the government of [name of country] shall indemnify and hold them harmless up to the amount of such tax payable by way of set-off or reimbursement, as the case may be, against proof as it can be reasonable expected of the liability or payment of the tax.

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 5: SAFETY AND SECURITY

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Safety and Security]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Contractors – means any individuals and entities that have, directly or indirectly, entered into any sort of contractual relationship with the AFC, in relation to the Competition including, without limitation, the AFC Commercial Rights Partner, Commercial Affiliates, Service Providers appointed by the AFC, the Host Broadcaster appointed by the AFC and any other appointees, licensees or agents of the AFC, as well as any sub-contractors of such legal entities.

AFC Commercial Rights Partner – means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

AFC Delegation – means all managers, officials, representatives and further appointees listed by the AFC to attend the Competition and/or any Official Function, including:

- (a) AFC staff;*
- (b) match officials;*
- (c) other officials appointed by the AFC;*
- (d) AFC committee members; and*
- (e) AFC guests*

but not including Media Delegates, spectators and hospitality customers.

Commercial Affiliates – means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition – means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Media Delegates – means all delegates and representatives of any media companies or the press holding, or being entitled to hold, an official accreditation for the stadium and or further sites of the Competition and/or any Official Function, including broadcasting personnel and photographers.

Member Associations – means any national football associations officially affiliated to the AFC, whether or not participating in the Competition, and including the Organising Association.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

Seconded Individuals – means any (a) employees of the AFC, the Member Associations (not including the Organising Association), the AFC Contractors, and (b) other individuals appointed by the AFC to carry out any functions in connection with the Competition, provided that the respective entity or appointed individual does not have its registered office in [name of country] and the individual has not applied for permanent residency in [name of country].

Service Provider – means any individuals or entities (and any subsidiary of such entity) that are licensed or appointed by the AFC, the Organising Association and/or the LOC, to provide certain services in connection with the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Volunteer - means an individual performing for and on behalf of the AFC and/or the Organising Association, on a free of charge basis (except for the compensation of expenditures), certain supportive functions in relation to the Competition and/or any Official Function.

(2) Scope of Safety and Security

[name of country] hereby represents and guarantees that we will procure the implementation of all necessary safety and security measures in relation to the staging of the Competition and all Official Functions which are required to ensure, to the greatest extent possible, the safety of:

- (i) the AFC and all members of the AFC Delegation;*
- (ii) the LOC and all their officials and representatives;*
- (iii) all members of the Team Delegation of the Participating Teams;*
- (iv) the Member Associations and their officials and representatives;*
- (v) all AFC Contractors and further Service Providers;*
- (vi) all Media Delegates;*
- (vii) Seconded Individuals;*
- (viii) Volunteers; and*
- (ix) all spectators and hospitality customers;*

at all times throughout their entire stay in [name of country], particularly at airports, inside and outside the official hotels, stadia, routes to stadia, official training sites, and any other venue, space or area to which admission is regulated by the AFC and/or the LOC, during one (1) month prior to the Competition or Official Function and ending one (1) month thereafter the Competition or Official Function.

(3) Safety and Security Concept and Implementation

[name of country] hereby represents and guarantees to the AFC that we will fully assist, and closely cooperate with, the LOC in developing, planning and implementing a full security concept, taking into consideration the experience gained at previous major sporting events worldwide, in order to ensure the highest possible level of security and safety at all times in relation to the Competition.

We hereby guarantee to provide police escorts for the use of Participating Teams, match officials and, based on the risk assessment of the relevant public authorities, certain pre-designated senior members of the AFC Delegation for all travel within [name of country].

[name of country] hereby represents and guarantees to the AFC to bear all costs and expenses arising in relation to the development, planning and implementation of the full security concept as well as the implementation of any safety and security measures in relation to the Competition and the Official Functions and not to charge, whether directly or indirectly, by

way of recourse or otherwise, any of the entities and individuals listed as beneficiaries in this Government Guarantee.

(4) Liability and Indemnity

Unless the relevant safety and security incident is caused by deliberate act of the respective entity or individual listed as beneficiaries in this Government Guarantee, [name of country] hereby represents and guarantees to the AFC to accept full liability for any direct or indirect damages (including loss of profits), liabilities, claims, proceedings, costs and/or expenses (including experts' or advisors' fees) resulting from, or arising in connection with, any safety and/or security incidents in relation to the Competition and any Official Function.

Unless the relevant safety and security incident is caused by deliberate act of the respective entity or individual listed as beneficiaries in this Government Guarantee, [name of country] hereby represents and guarantees to fully indemnify, defend and hold harmless any of the entities and individuals listed as beneficiaries in this Government Guarantee from and against any direct or indirect damages (including loss of profits), liabilities, claims, proceedings, costs and/or expenses (including experts' or advisors' fees), which such parties may suffer or incur resulting from, or arising in connection with, any safety and security incidents in relation to the Competition and any Official Function.

(5) Implementation and Performance of this Government Guarantee

We further represent and guarantee to the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible, and that this Government Guarantee is and shall remain binding, valid and enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 6: PROTECTION AND EXPLOITATION OF COMMERCIAL RIGHTS

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Protection and Exploitation of Commercial Rights]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Commercial Rights Partner - means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

Ambush Marketing - means any attempt to gain an unauthorised commercial association with, and/or to exploit the goodwill in, the AFC and/or the Competition, by means of marketing, promotional, advertising, merchandising, licensing and public relations activities in words, sound or any other form, by an unauthorised use of any Competition Marks, match tickets or otherwise.

Commercial Affiliates - means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition - means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian

Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Competition Marks – means the official emblem; official mascot; official slogan; official posters; the official trophy (including any representations thereof); any official name for the Competition (in any language or script) and any abbreviations thereof; and any other mark (including any word marks), design, slogan, emblem, title or other identification or symbol developed by the AFC and selected by the AFC for the official use in connection with the Competition.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC.

(2) Protection Scope of Safety and Security

[name of country] hereby represents and guarantees that the following measures will be implemented and operative, by specific special legislation if required, at least twelve (12) months prior to the start of the Competition:

- (i) Ambush Marketing by “association” in relation to the Competition will be prohibited by law;*
- (ii) Ambush Marketing “by intrusion” in relation to the Competition will be prohibited by law;*
- (iii) the unauthorised use of any Competition Marks and other intellectual property rights owned by the AFC in relation to the Competition will be prohibited by law;*
- (iv) the prohibition of any and all acts of “unfair competition” (as may be understood by binding and legally enforceable international laws) or “passing off” in relation to the Competition;*
- (v) the implementation of expedited examination and registration procedures for all the AFC’s trademark, design and (if relevant) copyright applications for the Competition;*
- (vi) the implementation of expedited examination and opposition procedures for all third-party trademark, design and (if relevant) copyright applications relating to the AFC and/or Competition filed without the AFC’s written authorisation;*

- (vii) *the implementation of expedited judicial enforcement procedures in relation to the enforcement by the AFC of its legal rights in connection with the Competition;*
- (viii) *the registration and commercial or promotional use of domain names consisting of, or containing, the AFC's trademarks, to be prohibited by law;*
- (ix) *the resale or redistribution of match tickets (unless expressly authorised in writing by the AFC) to be prohibited by law;*
- (x) *the use of match tickets in advertising sales, competitions, sweepstakes, give away, or other promotional activities, or as part of a hospitality or travel package, or for any such purposes (unless expressly authorised in writing by the AFC) to be prohibited by law;*
- (xi) *the implementation and enforcement on match days of an exclusive advertising and street trading zone within, and in the airspace above, a 500m exclusion zone around each official stadium used for the Competition, in which the right to conduct commercial activities is reserved for the AFC and the Commercial Affiliates;*
- (xii) *stadium authorities and clubs associated with such each stadium used for the Competition shall be required by law to change the name of the respective stadium for all purposes connected with the Competition, and to ensure that the temporary name of the stadia (or the existing name of the stadium when used in connection with the Competition) are not used by the stadium authorities, the clubs or their licensees;*
- (xiii) *the establishment of a national rights protection committee, no later than two (2) years prior to the Competition to consist of members of the relevant national government departments/agencies (such as the department of trade & industry, the intellectual property office, customs service, public prosecutor's office, law enforcement agencies, etc.);*
- (xiv) *the establishment of an offence at law for any breach of the prohibitions listed above, with a suitably severe penalty to deter any deliberate breach;*
- (xv) *the grant of special powers to local law enforcement officers to enforce the prohibitions and exclusive zones outlined above, to enable them to confiscate any materials that they reasonably suspect are being used in connection of the breach, and to dispose of/destroy goods used or created in connection with the breach (upon conviction for the breach); and*
- (xvi) *the allocation of sufficient numbers of customs officers to properly control the importation of counterfeit and pirate goods.*

(3) Ownership and Exploitation of Commercial Rights

[name of country] hereby represents and guarantees to the AFC that we unconditionally and irrevocably acknowledge the AFC's legal and beneficial, unrestricted and exclusive ownership of all media rights, marketing rights, ticketing rights, other commercial rights, marks (including any Competition Marks) and other intellectual property rights owned by the AFC in relation to the Competition.

We further represent and guarantee to the AFC, and will ensure, that [name of country] will pass, to the extent necessary, special laws designed to ensure protection of the AFC's ownership of all media rights, marketing rights, ticketing rights, other commercial rights, marks and other intellectual property and shall provide the AFC and the AFC Commercial Rights Partner with the support of officers of relevant authorities, such as police and customs, to assist in the protection of the media rights, marketing rights, ticketing rights, other commercial rights, marks (including any Competition Marks) and other intellectual property of the AFC.

We also represent and guarantee to the AFC, and will ensure, that for the period commencing on the date of the appointment of [name of country] as host for the Competition and ending on 31 December 2027 there are and will be no legal restrictions or prohibitions on the sale, advertising or distribution of the Commercial Affiliates' products and services, including food and beverages, in stadia or any other venue, space or area to which admission is regulated by the AFC and/or the LOC and that there are and will be no legal restrictions or prohibitions on the exploitation of the media rights (such as by way of "anti-syphoning" or "listed events legislation"), marketing rights, ticketing rights, other commercial rights, marks (including any Competition Marks) and other intellectual property of the AFC. We agree that any media laws or regulations which interfere with, or impinge upon the AFC's and the AFC Commercial Rights Partner's exploitation of the media rights are suspended in respect of the Competition and that the AFC and/or the AFC Commercial Rights Partner may exploit the media rights unfettered in [name of country] in a manner of their choosing.

[name of country] hereby represents and guarantees that the AFC shall have the full and exclusive control over all access and accreditation rights to the stadiums or any other sites used for the Competition, including the implementation of any news access or related rights existing in [name of country] for the purposes of short news reporting.

(4) Implementation and Performance of this Government Guarantee

[name of country] hereby represents and guarantees to the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible, and that this Government Guarantee is and shall remain binding, valid and enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the

Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 7: MEDICAL CARE

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Medical Care]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

AFC Contractors – means any individuals and entities that have, directly or indirectly, entered into any sort of contractual relationship with the AFC, in relation to the Competition including, without limitation, the AFC Commercial Rights Partner, Commercial Affiliates, Service Providers appointed by the AFC, the Host Broadcaster appointed by the AFC and any other appointees, licensees or agents of the AFC, as well as any sub-contractors of such legal entities.

AFC Commercial Rights Partner – means an entity appointed by the AFC for the sale of Commercial Rights, all or parts thereof, and the provision of services in relation thereto.

AFC Delegation – means all managers, officials, representatives and further appointees listed by the AFC to attend the Competition and/or any Official Function, including:

- (a) AFC staff;*
- (b) match officials;*
- (c) other officials appointed by the AFC;*
- (d) AFC committee members; and*
- (e) AFC guests*

but not including Media Delegates, spectators and hospitality customers.

Commercial Affiliates – means any entity (and any subsidiary of such entity) to which the AFC has granted, or will grant, any marketing, sponsoring, licensing, media and/or further commercial rights or opportunities to the Competition and/or any Official Function, including marketing partners, licensees and licensees of broadcasting and further media rights and the Host Broadcaster, as well as any sub-contractors of such legal entities.

Competition – means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

Host Broadcaster – means the party appointed, to ensure and provide the production of broadcast signals of the matches and other events of the Competition, and the provision of all related services in accordance with the media rights granted to it.

LOC – means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Media Delegates – means all delegates and representatives of any media companies or the press holding, or being entitled to hold, an official accreditation for the stadium and or further sites of the Competition and/or any Official Function, including broadcasting personnel and photographers.

Member Associations – means any national football associations officially affiliated to the AFC, whether or not participating in the Competition, and including the Organising Association.

Official Function – means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association – means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

Seconded Individuals – means any (a) employees of the AFC, the Member Associations (not including the Organising Association), the AFC Contractors, and (b) other individuals appointed by the AFC to carry out any functions in connection with the Competition, provided that the respective entity or appointed individual does not have its registered office in [name of country] and the individual has not applied for permanent residency in [name of country].

Service Provider – means any individuals or entities (and any subsidiary of such entity) that are licensed or appointed by the AFC, the Organising Association and/or the LOC, to provide certain services in connection with the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Volunteer - means an individual performing for and on behalf of the AFC and/or the Organising Association, on a free of charge basis (except for the compensation of expenditures), certain supportive functions in relation to the Competition and/or any Official Function.

(2) Medical Care

[name of country] hereby represents and guarantees that for the purposes of medical care:

- (i) the AFC and all members of the AFC Delegation;*
- (ii) the LOC and all their officials and representatives;*
- (iii) all members of the Team Delegation of the Participating Teams;*
- (iv) the Member Associations (including the Organising Association) and their officials and representatives;*
- (v) all AFC Contractors and further Service Providers;*
- (vi) all Media Delegates;*
- (vii) Seconded Individuals;*
- (viii) Volunteers; and*
- (ix) all spectators and hospitality customers*

shall be provided with the highest level of medical care at all times during the period commencing one (1) month prior to the Competition or Official Function and ending one (1) month thereafter.

We represent and guarantee that a dedicated emergency service shall be available on a twenty-four (24) hour basis to treat any of the above classes of persons for any emergency care that may be required in connection with the Competition at any stadium, official training site, hotel or any related venue used for the Competition or Official Function.

(3) Implementation and Performance of this Government Guarantee

[name of country] hereby represents and guarantees the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible, and that this Government Guarantee is and shall remain binding, valid and enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

GUARANTEE 8: CONSTRUCTION AND/OR RENOVATION OF STADIA AND OFFICIAL TRAINING SITES

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Guarantee relating to the AFC Asian Cup 2027 [Construction and/or Renovation of Stadia and Official Training Sites]

Dear Mr. President

In the event that the AFC Asian Cup 2027 takes place in [name of country] and the [name of Bidding Member Association] is selected by the AFC as the Organising Association for the AFC Asian Cup 2027, we hereby represent and guarantee to the AFC the following:

(1) Definitions

In this Government Guarantee, capitalized terms shall have the following meanings for all purposes:

AFC - means the Asian Football Confederation, including all subsidiaries of the AFC.

Competition - means the final tournament of the AFC Asian Cup 2027 hosted in the country where the AFC Asian Cup 2027 takes place, including any football matches of the AFC Asian Cup 2027 which held in compliance with the original match schedule or being delayed, deferred or replayed as well as including any Official Functions.

LOC - means the subsidiary of the Organising Association which acts as the local organising committee for the Competition.

Official Function - means any official event organised in connection with the Competition, including matches, training sessions, press conferences, the preliminary draw, the final draw, the team workshop or any other activities that the AFC and/or the Organising Association consider relevant for the preparation, organisation, exploitation, promotion, hosting or winding-up of the Competition.

Organising Association - means the Member Association appointed by the AFC to organise, prepare and stage the Competition in the country of its origin or registration, including the LOC

(2) Construction and/or Renovation of Stadia and Official Training Sites

[name of country] hereby represents and guarantees, on behalf of the government of [name of country] and any relevant public authorities and any private providers that:

(i) all necessary renovation and construction works in relation to the equipment, facilities and infrastructure of any stadia and official training sites which are selected by the AFC and/or the LOC to be used for the Competition shall be completed in accordance with the timelines and technical requirements determined by the AFC and as proposed by the Organising Association and submitted to the AFC as part of its Bid Book;

(ii) the financing and coverage of all costs and expenses for the fulfilment and delivery of any:

(a) new stadia and/or official training sites that may be built in connection with the hosting of the Competition; and

(b) renovations to existing stadia and/or official training sites

proposed by the Organising Association to be used for the Competition as submitted to the AFC as part of its bid book is be guaranteed by the government of [name of country].

(3) Implementation and Performance of this Government Guarantee

We further represent and guarantee to the AFC, and will ensure, that all laws, ordinances, decrees and other regulations necessary for complying with this Government Guarantee, shall be enacted and enforced as early as possible, and that this Government Guarantee is and shall remain binding, valid and enforceable against [name of country] and its government, as well as all regional and local authorities, as from the date of this Government Guarantee up to 31 December 2027 irrespective of any change in the government of [name of country] or in its representatives, or any change in the laws of [name of country].

[name of country] shall bear all costs and expenses relating to the representations, undertakings and guarantees contained in this Government Guarantee, including its implementation, performance and enforcement.

We confirm that the undersigned are representatives of the Department of _____ of [name of country] and are duly authorised to act and provide this Government Guarantee on behalf of [name of country] and its government.

Any dispute or difference arising out of or in connection with this Government Guarantee, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

SCHEDULE D: GOVERNMENT DECLARATION

[To be provided on Government headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Government Declaration relating to the AFC Asian Cup 2027

Dear Mr. President

On behalf of the entire Government and all governmental authorities in [name of country], we hereby welcome the opportunity that the AFC Asian Cup 2027 may be hosted in [name of country] and declare that:

- (a) [name of country] will do its utmost create a festive atmosphere for the AFC Asian Cup 2027 and all events relating hereto, amongst others by welcoming the AFC, its representatives, all representatives of AFC member associations and all spectators;*
- (b) [name of country] will make sure that there is no discrimination in any form or nature in relation to the AFC Asian Cup 2027 and all events relating hereto. In particular, [name of country] will permit the AFC to show respect to each participating team by playing its national anthem and raising its national flag inside the stadiums.*
- (c) the Government and all governmental authorities of [name of country] will best-possibly support the AFC, the Organising Association and the local organising committee in relation to the preparation, organisation, exploitation, promotion, hosting or winding-up of the AFC Asian Cup 2027 and of all events relating hereto in a sustainable manner and in respect of internationally recognised human rights, including labour rights.*

SCHEDULE E: HOST CITY DECLARATION

[To be provided on Municipality headed paper]

*Asian Football Confederation (AFC)
AFC President
AFC House
Jalan 1/155B
Bukit Jalil
57000 Kuala Lumpur
Malaysia*

[Place/date]

Host City Declaration relating to the AFC Asian Cup 2027

Dear Mr. President

On behalf of the entire municipality and all municipal authorities of [Name of Candidate Host City] (“City”), we welcome the opportunity that certain football matches and/or further events of the AFC Asian Cup 2027 may be hosted in our City.

We hereby declare that in the event of a selection of our City as host city of the AFC Asian Cup 2027:

- (a) the City will do its utmost create a festive atmosphere for matches and further events (if applicable) of the AFC Asian Cup 2027 which take place in our City and will welcome all spectators visiting our City;*
- (b) the City and all municipal authorities will best-possibly support the AFC and the Organising Association in relation to the preparation, organisation exploitation, promotion and hosting of matches and further events (if applicable) of the AFC Asian Cup 2027 which take place in our City as requested in the host city agreement executed by the City;*
- (c) the City will support will best-possibly support the AFC and the Organising Association to host all matches and/or further events in our City in a sustainable manner and in respect of internationally recognised human rights, including labour rights; and*
- (d) within our competence, the City will adopt all measures and enact all necessary laws, ordinances or regulations that are be required to ensure full compliance with the host city agreement and this declaration.*

SCHEDULE F: FORM OF LEGAL OPINION

To: Asian Football Confederation

Dear Sirs,

We act as legal advisers of the [*Name of BMA*] (the “Name of BMA”) in the preparation of its bid to host the AFC Asian Cup 2027, and have reviewed the following documents (the “Documents”):

- (i) the template Organising Association Agreement;
- (ii) the template guarantees from various governmental authorities (the “Government Guarantees”);
- (iii) the template declaration from the government (the “Government Declaration”);
- (iv) the template declarations from the municipalities of the candidate host cities (the “Host City Declaration”);
- (v) the template Sponsor Non-Infringement Undertakings; and
- (vi) the template Host Candidate Questionnaire.

We have not investigated the laws of any country other than [name of country] and this opinion is given only with respect to the laws of [name of country] in effect as at the date of this opinion. Based upon the foregoing, we are of the following opinion:

1. Legal Validity

The provisions of each Document are legally binding, fully valid, fully enforceable in accordance with their terms and would be so treated in the courts or by other competent bodies or authorities of [name of country] and are in proper form for their enforcement in [name of country]. The provisions of each Document are, in particular, but not limited to, legally binding, fully valid and fully enforceable in respect of any representation, guarantee, confirmation or other undertaking which is given as of the date of issuance and/or up to and/or per the end date of the AFC Asian Cup 2027.

2. Non-conflict

The execution and performance of the obligations under each Document do not violate in any respect any [name of country] law or regulation or any decision of any judicial or other competent body or authority of or in [name of country].

3. Consents

All authorisations, approvals, consents, licences, exemptions, filings, registrations, notarisations and other requirements of judicial and other competent bodies or authorities of or in [name of country] required or advisable in connection with the execution, performance, validity and enforceability of all provisions under each Document have been obtained or effected and are in full force and effect.

4. No Immunity

The parties to the Documents enjoy no right of immunity from suit or execution or other legal process in respect of their obligations under the Documents.

5. Choice of Law

The choice of Malaysian law as governing law will be recognised and applied as a valid choice of law by the courts or other competent bodies or authorities of [name of country] and applied by such courts or other competent bodies or authorities in proceedings in relation thereto.

6. Jurisdiction

Any dispute arising out of or in connection with the [name of BMA] bid to host and stage the Competition, including any question regarding the enforceability or validity of documents submitted, shall be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Kuala Lumpur Regional Centre for Arbitration (“KLRCA Rules”), which rules are deemed to be incorporated by reference in the relevant provision.

7. Enforcement of Foreign Judgments

Any judgment obtained in a court or arbitration panel of Malaysia will be enforceable by the courts or other competent bodies or authorities of [name of country] without re-examination of the merits of the case.

8. Enforcement of Judgment regarding the Documents

Any judgment obtained in a court or arbitration panel of Malaysia in relation to the Documents will be fully enforceable in [name of country].

9. No Adverse Consequences

Under the laws of [name of country], the AFC will not be deemed to be resident, domiciled or carrying on any commercial activity in [name of country] as a result of organising and staging the AFC Asian Cup 2027 in [name of country] or of the entry into and performance of the rights and obligations under the Documents.

10. Qualification to do Business

It is not necessary under the laws of [name of country] (i) in order to enable the AFC to enforce its rights under the Documents, or (ii) by reason of the AFC Asian Cup 2027 in [name of country] or the execution and performance of the rights and obligations under the Documents by the AFC, that the AFC should be licensed, qualified or otherwise entitled to stage the AFC Asian Cup 2027 in [name of country].

11. Powers and Authority

The governmental bodies and authorities, respectively the signatories of the undertakings by private entities, have the power and authority to enter into and perform Government Guarantees to which they are a party.

The [name of BMA] and its wholly-owned LOC have the corporate power and authority to enter into and perform the rights and obligations set out in the Organising Association Agreement.

12. Signatories

All signatures with regard to the Government Guarantees are genuine. The persons named as authorised persons in these Documents have the right, power and authority to execute the obligations under these Documents on behalf of the relevant [name of country] governmental

bodies or authorities and to give any notices or certificates under these Documents on that the [name of country] governmental authority's behalf.

This opinion is solely for your benefit and is not to be quoted or made public in any way without our prior written consent save that this opinion or copies thereof may be delivered to your professional advisers.

Yours faithfully,

[Name]

[Designation]

[Name of Law Firm]

SCHEDULE G:LETTER OF UNDERTAKING – EXISTING MEMBER
ASSOCIATION SPONSORS

To: Asian Football Confederation

Dear Sirs,

We, the undersigned, give an undertaking to the following effect in relation to the Bidding Process of the AFC Asian Cup 2027:

1 Non-infringement Covenant

1.1 [*Sponsor Name*] (the “Sponsor”) covenants to the Asian Football Confederation (the “AFC”) that neither it, nor any Sponsor group company or any affiliated company operating (whether by way of license or otherwise) under a Sponsor corporate name (a “Sponsor Affiliate”), shall use, as a trademark, any name or mark:

- (i) identifying with the AFC and/or the AFC Asian Cup 2027; or
- (ii) associating the Sponsor and/or any Sponsor Affiliate, and/or any product, service or brand of the Sponsor and/or any Sponsor Affiliate product or brand with the AFC and/or the AFC Asian Cup 2027.

1.2 The Sponsor covenants to the AFC that neither it, nor any Sponsor Affiliate, shall use any legal names or trademarks owned or used by the AFC, including, without limitation, the official name(s), popular names, emblem(s) or trophies of the AFC Asian Cup 2027, or any term confusingly similar to, or abbreviations or derivations (in any language) of, such trademarks, names, emblems or trophies. In particular, the Sponsor agrees to refrain, and to ensure that all Sponsor Affiliates refrain, from any use, as a trademark, of the name of the host country or city or venue hosting an AFC Asian Cup 2027 match and the year 2027.

1.3 The Sponsor covenants to the AFC that it shall not, and shall ensure that Sponsor Affiliates shall not, adopt, create, or begin to use:

- (i) any registered or unregistered trademarks owned or used by the AFC, including any emblem, any AFC competition trophy or the official name(s) of the AFC or the AFC Asian Cup (in any language); or
- (ii) any term which is confusingly similar to, is a colourable imitation of, or is a derivation of, or which unfairly competes with, such trademarks.

In particular, the Sponsor undertakes to refrain from the development, use or registration of, any name, logo, trademark, indicia, brand name, symbol, service mark or other mark (whether registered or unregistered) or designation which may be inferred by the public as identifying with the AFC or the AFC Asian Cup 2027, including the words “Asian Cup” or any other term used in any language to identify the AFC Asian Cup, or the development, use or registration of any dates in connection with the name of the host country, venue or host city of the AFC Asian Cup 2027, or any similar indicia or derivation of such terms or dates in any language.

- 1.4 The Sponsor covenants that neither it, nor any Sponsor Affiliate, shall, without the prior written consent of the AFC, conduct any promotions which use, purport to use, or which could reasonably be understood to use, tickets to the AFC Asian Cup 2027.
- 1.5 The Sponsor covenants to the AFC that neither it, nor any Sponsor Affiliate, shall undertake any promotional activity in relation to the AFC Asian Cup 2027 which could reasonably be regarded as ambush marketing, attempting to associate itself with, or attempting to exploit the goodwill associated with, the AFC Asian Cup 2027, such as, without limitation, by the distribution of Sponsor-branded material for Sponsor guests/representatives to wear at AFC Asian Cup 2027 competition venues, or the distribution or prominent display of Sponsor-branded materials or signage at or near any such competition venue.
- 1.6 The Sponsor and any Sponsor Affiliate acknowledge that our contractual relationship with, and appointment as a sponsor of, _____ *[name of BMA]* does not grant and shall not be construed as the granting of any kind of rights, whether expressed or implied in relation to the AFC and/or the AFC Asian Cup 2027, in particular no option or other preferential right to be appointed in any manner as a commercial partner or service provider.
- 1.7 The Sponsor covenants to the AFC that it shall not use any image or footage taken from any past AFC competition without the prior written approval of the AFC.

2 Good Conduct

- 2.1 The Sponsor and any Sponsor Affiliate acknowledge the objective and efforts of the AFC to ensure a fair and transparent Bidding Process with no undue influence on the appointment of the host country for the AFC Asian Cup 2027.
- 2.2 The Sponsor and any Sponsor Affiliate shall conduct any activities in relation to the Bidding Process in accordance with the highest ethical principles such as integrity, responsibility, trustworthiness and fairness, accordingly we will refrain from attempting to influence any members of the AFC Executive Committee, or other officials of the AFC, in particular by offering any kind of benefits for specific behaviour.
- 2.3 The Sponsor and any Sponsor Affiliate shall refrain from making any written or oral statements of any kind, whether adverse or otherwise, about the bids or candidatures of any other member association of the AFC.

3 Miscellaneous

- 3.1 The term of this undertaking shall commence upon its execution by the undersigned and shall expire upon the date of the final match of the AFC Asian Cup 2027, regardless of whether the _____ *[name of the BMA]* continues its participation in the Bidding Process or is selected by the AFC as host country of the AFC Asian Cup 2027.
- 3.2 The contents of, and any information disclosed pursuant to, this undertaking are confidential. The parties will do all things necessary to preserve their confidentiality, except to the extent that disclosure is required by relevant laws or court orders, or is necessary during the course of legal proceedings.

3.3 Should an individual provision of this Letter of Undertaking be invalid or unenforceable, such provision shall be adjusted rather than voided, in order to achieve a result which corresponds to the fullest possible extent to the intention of the parties. The validity of the remainder of this undertaking will not be affected by the nullity or adjustment of any provision in accordance with the preceding sentence, and this undertaking will remain in full force and effect in so far as the primary purpose of this undertaking is not frustrated

3.4 This undertaking is to be governed by and interpreted in accordance with the Laws of Malaysia. All disputes in connection with this Agreement, including disputes as to its conclusion, binding effect, amendment and termination, are to be promptly settled between the parties by negotiation. If no solution can be reached, such disputes shall, to the exclusion of any court or other forum, be exclusively resolved by an arbitral tribunal consisting of three (3) arbitrators in accordance to the rules of the Kuala Lumpur Regional Centre for Arbitration (“KLRCA Rules”). The seat of the arbitration shall be Kuala Lumpur and the language of the proceedings shall be English.

IN WITNESS WHEREOF the Sponsor has executed this undertaking in two copies by its duly authorised representatives.

[MEMBER ASSOCIATION SPONSOR]

By:

By:

Name:

Name:

Title:

Title:

SCHEDULE H: HOST CANDIDATE QUESTIONNAIRE

BMA's are required to answer and return this Questionnaire by the dates set out in the Regulations. All information provided shall be used as an important reference in the Bidding Process.

PART 1 – THE SPORTING LANDSCAPE

- 1.1 On the assumption that the Competition will take place over the period of one (1) month in January or June/July 2027, please provide the approximate dates and locations of all sporting events of significance (national or international) scheduled to take place in the territory of the BMA during the period commencing one (1) month before and concluding one (1) month after the proposed dates for the Competition.
- 1.2 Regarding the sporting events referred to above, please provide details of the likely extent of national television coverage or prominent coverage on digital platforms for such events and an assessment of the relative popularity of the sports/events with the public in the territory of the BMA and beyond.
- 1.3 Please provide details of the current popularity of association football in the territory of the BMA, by reference to:
 - a) league match attendance and television viewing figures;
 - b) grassroots levels of participation; and
 - c) television viewing figures in the territory of the BMA for international competitions taking place overseas (in comparison with viewing figures in the territory of the BMA for other international sporting events).
- 1.4 Please provide details of average ticket prices (in all categories) and hospitality package prices for league matches over the past three (3) seasons.

PART 2 – PLAYING CONDITIONS

- 2.1 Optimal weather conditions will be a critical success factor for the Competition, and will have a significant impact on the players, spectators and the maintenance of the playing surfaces prior to and during the Competition. On the assumption that the Competition will take place over the period of one (1) month in January or June/July 2027, please provide a detailed written summary of the meteorological conditions which are likely to be found in each of the prospective Host Cities, including the following:
 - a) the minimum, maximum and average temperatures (measured in Celsius), during the month of January or June/July over the past five (5) years (measured at likely match kick-off times (e.g., mid-day, mid-afternoon and evening));
 - b) the minimum, maximum and average humidity levels (measured in percentages), during the month of January or June/July in each of the past five (5) years (measured at likely match kick-off times (e.g., midday, mid-afternoon and evening));

- c) the minimum, maximum and average daily rainfall for the month of January or June/July in each of the prospective Host Cities during the past five (5) years; and
- d) the average wind direction and speed (in km/h) for the month of January or June/July in each of the prospective Host Cities.

PART 3 – GOVERNMENT SUPPORT

3.1 Please advise on the track record of support given by the current national government to sporting initiatives, including:

- a) grassroots support and funding for sport in general and association football in particular; and
- b) bidding for international sports events.

3.2 Please provide all available information with regard to:

- a) any public statements (whether positive or negative) made by members of the national or regional government and representatives of main, non-governing parties in relation to the bid for the right to host and stage the Competition;
- b) any public statements (whether positive or negative) made by members of the national or regional government and representatives of main, non-governing parties in relation to any bid to host any other future international sporting event; and
- c) procedures planned to ensure co-ordination between the activities of the national government and local government in relation to the Competition;
- d) procedures planned to ensure the involvement, information and subsequent support from important stakeholders and general population.

PART 4 – LOCAL LAWS

4.1 Please provide a detailed summary of all applicable laws, rulings and regulations (whether state or federal) which the BMA reasonably believes may impact (whether positively or negatively) on any hosting activities or the AFC in respect of the Competition, or on the exploitation or protection of the Commercial Rights, including any:

- a) media, broadcasting and telecommunications laws (including any laws relating to “news access”, “short reporting” and “listed event” or “anti-syphoning” legislation);
- b) intellectual property laws (including laws relating to trademark protection, unfair competition, “passing off” or “ambush marketing”). In doing so, please identify the scope of protection afforded in the territory of the BMA to trademark and other intellectual property rights owners;
- c) trademark registration and enforcement procedures (and average timelines);

- d) public advertising laws, and trade practice with regard to outdoor public advertising media;
 - e) laws relating to the import, advertising and consumption of alcoholic beverages (at sporting venues or otherwise, and by reference to alcohol by volume);
 - f) health and safety laws;
 - g) immigration and visa policies (entry and exit permits) and conditions and/or restrictions in applicable in regards to ethnic, national or social origin, gender, religion, sexual orientation or other grounds;
 - h) income tax laws applying to individuals and to corporations, as well as details of sales/consumption tax(es), VAT, capital taxes, wealth tax, withholding tax, import duties and consumption charges;
 - i) the enforceability of the Government Guarantees; and
 - j) all other laws, rulings or regulations which you reasonably believe to be relevant.
- 4.2 In your response to Paragraph 4.1, please, where relevant, provide information (if available) as to recent practice or case-law in a sporting context.
- 4.3 Given the importance of the Government Guarantees, please provide written summaries of:
- a) the procedures (including any legislative procedures) which must be undertaken to ensure that the Government Guarantees are adapted and adopted by the applicable governmental bodies; and
 - b) the governmental bodies which will be required to sign the Government Guarantees in order to give them full and proper effect.
- 4.4 The response to this Part 4 must be endorsed by a local law firm of good standing.

PART 5 – THE ECONOMY

5.1 Please provide:

- a) an independent medium-term forecast of the likely performance of the national economy in the territory of the BMA over the next five (5) years;
- b) the average annual per capita income for the national population for the past five (5) years;
- c) the average annual rate of inflation for the past ten (10) years and a forecast for the rate of inflation for each year up to, and including, the end of the Competition, together with the government’s inflation targets for the same period;
- d) details of the fluctuations in exchange rate between the national currency of the territory of the BMA and the US dollar over the past three (3) years.

5.2 Citing specific examples in relation to the sport of association football, please outline the extent to which recent global economic developments have impacted the value of the following Commercial Rights in the professional sporting environment in the territory of the BMA:

- a) sponsorship rights;
- b) live media rights;
- c) stadium naming rights;
- d) sports tourism (domestic and international);
- e) hospitality rights; and
- f) other Commercial Rights.

PART 6 – TRANSPORTATION

6.1 Please provide a detailed written summary of existing transport infrastructure (for both public and private transport) in the prospective Host Cities and between the prospective Host Cities, including:

- a) details of airports (for national and/or international flights) in operation in or near each prospective Host City (including airport capacities (e.g. number of take-off and landing spots, minimum passenger capacity on match days, potential limitations in respect of size, type or categories of aircrafts, aircraft parking facilities)), their proximity to the relevant Host City, public transport connections from the airport to the Host City (together with information on average journey costs and duration), main airport hubs in the country, existence of night flight curfews (if any), the identity of the relevant airport authority(ies) and information on the government's role and responsibility for enabling the collaboration of the key stakeholders (e.g. airport operators, authorities, airlines);
- b) details of rail services (between prospective Host Cities and within prospective Host Cities), together with information as to average journey costs, journey duration and reliability data and information on the government's role and responsibility for enabling the collaboration of the key stakeholders (e.g. railways, railway station operators, authorities);
- c) details of underground or monorail services within prospective Host Cities, together with information as to average journey costs and information on the government's role and responsibility for enabling the collaboration of the key stakeholders;
- d) details of ferry services within prospective Host Cities, together with information as to average journey costs and information on the government's role and responsibility for enabling the collaboration of the key stakeholders;
- e) details of bus services (between prospective Host Cities and within prospective Host Cities), together with information as to average journey costs and information on

the government's role and responsibility for enabling the collaboration of the key stakeholders.

- f) details of road networks, major highways, average journey times (by car) between prospective Host Cities, and information as to planned road network construction projects prior to, or during, 2027 which may have an adverse or positive impact upon the Competition or the preparations for the Competition;
- g) details of public transport links (including journey times and average costs) between prospective Host City centres and prospective Stadiums; and
- h) details of public parking facilities within a two (2) kilometre radius of each prospective Stadium.

PART 7 – ACCOMMODATION

7.1 Please provide a detailed written summary of the following:

- a) the five (5) star international hotels within each proposed Host City (hotel factsheet);
- b) the total room inventory of each hotel and breakdown of the various room categories and configuration;
 - e.g. Superior King Rooms
 - Superior Twin Rooms
 - Deluxe King Rooms
 - Junior Suites
 - Club Suite
 - Presidential Suite
- c) number of room inventory per floor and their configuration of each hotel (provide a floor layout of the most similar room inventory per floor);
- d) number of function rooms available within each hotel (provide floor plans and dimension charts); and
- e) the total number of further hotel room inventory and guest rooms available in each proposed Host City.

PART 8 – HEALTH & MEDICAL MATTERS

8.1 Please provide a detailed written summary of the following:

- a) health and vaccination recommendations for foreign visitors to the territory of the BMA, including information as to recent major epidemics and current health risks;
- b) details of the private and public healthcare systems;
- c) the methods by which foreign visitors to the territory of the BMA may expect to cover medical expenses;

- d) the names and number of hospitals within a twenty (20) kilometre radius of each prospective Stadium (together with anticipated journey times);
- e) the names of and number of hospitals within a fifty (50) kilometre radius of each prospective Host City which may be suitable for the expert treatment of sports-related injuries to world-class professional athletes;
- f) the emergency services operative in each prospective Host City, how the emergency services will coordinate their activities with the LOC, and how they may be prepared for a large-scale medical emergency; and
- g) the contact details of all WADA-approved doping control laboratories in the territory of the BMA (if any).

PART 9 – SAFETY & SECURITY

9.1 Please provide a detailed written summary of the following:

- a) security risks for the public in each Host City, including informed assessments of the risk of civil disturbance, crime rates, risk of natural catastrophe, and risk of terrorist attack;
- b) the identity and proposed role of the relevant security authorities (e.g. police, intelligence services and the armed forces);
- c) the identity of the relevant authorities whose role it is to provide emergency services (of all kinds);
- d) the proposed extent of no-fly zones above Stadia on match-days (the creation and enforcement of no-fly zones being an obligation which will be imposed upon the LOC);
- e) details of police escorts for the Participating Teams, Match Officials, the AFC President and VIP members of the AFC Delegation, and the relevant application procedures; and
- f) details of negative large-scale security incidents in the territory of the BMA at sporting events in the past ten (10) years, and any subsequent public enquiries, recommendations emerging from such enquiries, and the record of the implementation of such recommendations.

PART 10 – FINANCE

10.1 Please provide details of the extent of any funding secured by the BMA for:

- a) the bidding phase for the Competition; and
- b) the staging of the Competition, including detail of the source(s) of such funding.

PART 11 – HOST CITY SELECTION PROCESS

11.1 In order to assist the AFC in determining which Stadia and which Host Cities may be utilised to host the Competition, please provide the following information:

- a) names of candidate Host Cities, Stadium operators and official training site operators with whom the BMA has held preliminary hosting discussions, all based on a concept to host the Competition in eight (8) Stadiums and proposing a minimum of ten (10) and a maximum of twelve (12) existing or new Stadiums;
- b) details of any discussions, agreements and/or other commitments entered into between the BMA and prospective Host Cities relating to the Competition;
- c) to the extent that the BMA has identified candidate Stadia, details of seating capacity and any renovations or “upgrades” to the infrastructure which are projected to take place before 2027 and information on the current use of the proposed Stadium (if applicable) and the type of sporting events regularly hosted in the proposed Host City and the proposed Stadium as well as capacities and average attendances of such sporting events throughout the last five (5) years before the bid;
- d) to the extent that the BMA has identified candidate Stadia, details of all existing agreements and/or other arrangements in place with regard to:
 - a. on-site retail and merchandising facilities, and the operation and branding of such facilities;
 - b. pourage rights;
 - c. food and beverage concessions facilities, and the operation and branding of such facilities;
 - d. Stadium naming rights, and the extent of on-site naming branding;
 - e. existing skybox and hospitality facility debentures/leases; and
 - f. seating debentures/leases.

11.2 The final decision regarding the appointment of Host Cities shall be made by the AFC. To the extent, however, that the BMA has already developed a potential Host City appointment process, please outline:

- a) the procedures and evaluation criteria which the BMA proposes to adopt with regard to the selection of the Host Cities;
- b) the proposed timing of the Host City selection process (including key milestones);
- c) proposed monetisation strategies (if any) for the Host City selection process; and
- d) any other information the BMA deems relevant.

PART 12 – SUMMARY OF FACILITIES PLAN

12.1 Please complete this summary of the facilities currently planned for hosting the Competition (number of rows can be increased depending on number of facilities):

STADIA

No.	Name	City	Capacity (pax)	Floodlight (lux)	Completion Year (built or renovation or new construction)
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

OFFICIAL TRAINING SITES

No.	Name	City	Floodlight (lux)	Closed training (yes/no)	Pitch size (m x m)	Pitch Type (natural or artificial or hybrid)
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						
16						
17						
18						
19						
20						
21						
22						
23						
24						
25						
26						
27						
28						

AFC HOTELS (HEADQUARTER/REFEREE HEADQUARTER/VENUE)

No.	Name	City	Star Rating	Total Rooms	Rack Rate (in USD)	
					Single Room	Twin Room
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						

TEAM HOTELS

No.	Name	City	Star Rating	Total Rooms	Rack Rate (in USD)	
					Single Room	Twin Room
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
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BID BOOK STRUCTURE AND CONTENTS OUTLINE

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1. INTRODUCTION

1.1 BIDDING PROCESS AND BID BOOK

1.1.1 The submission of the Bid Book forms the final step of the bidding process to host the AFC Asian Cup 2027 (Finals). The Bid Book is due on 18 December 2020 as set out in Article 4.4 of these Regulations.

1.1.2 Unless otherwise explicitly requested by the AFC in writing, following the submission of the Bid Book, BMAs may not submit any further documents unless expressly requested to do so by the AFC.

1.1.3 By signing and submitting their Bid Book, each BMA (which includes their wholly-owned subsidiary LOC) acknowledges that all representations made therein are legally binding. The contents of the Bid Book must be strictly adhered to unless express written permission is granted by the AFC.

1.1.4 All capitalised terms in this document, except where expressly stated otherwise, shall have the same meaning as in the template OAA provided to the BMAs.

1.2 PURPOSE OF THIS DOCUMENT

1.2.1 The purpose of the Bid Book Structure and Content Outline is to set out:

- (i) a formulaic structure for the BMAs to follow when preparing their Bid Book;
- (ii) the minimum content required to be contained within each section of the Bid Book; and,
- (iii) the minimum documents that are required to be included within the Bid Book for their bid to be considered valid.

2. STRUCTURE OF THE BID BOOK

2.1 GENERAL GUIDELINES

2.1.1 The BMA must adhere to the structure of the Bid Book set out in Clause 2.

2.1.2 The BMA may add additional information so long as all elements set out in Clauses 2 and 3 are included.

2.2 STRUCTURE OF THE BID BOOK

2.2.1 The Bid Book must open with an introduction, signed by relevant football and government officials, which acknowledges that:

- (i) all representations made within the Bid Book are legally binding upon each BMA (and their wholly-owned subsidiary LOC);
- (ii) its contents will be strictly adhered to unless expressly requested in writing by the AFC;
- (iii) its contents are all true and correct at the time of submission; and,
- (iv) an acknowledgement of the Regulations.

2.2.2 The main body of the Bid Book must be broken down into and contain the following chapters in the order listed:

- (i) Hosting Vision and Strategy;
- (ii) Host Country Information;
- (iii) Football Development;
- (iv) Stadiums;
- (v) Official Training Sites;
- (vi) Team and Referee Facilities
- (vii) Accommodation and AFC Headquarter Hotels;
- (viii) Transportation Infrastructure and General mobility;
- (ix) IT and Telecommunications;
- (x) Safety and Security;
- (xi) Health and Medical System;
- (xii) Official Functions;
- (xiii) Media and Communications;

- (xiv) Event Promotion;
- (xv) Marketing;
- (xvi) Legacy of the Competition;
- (xvii) Finance and Insurance; and
- (xviii) Event Related Other Matters.

2.2.3 Any information that is required to be submitted in Templates (as set out in Clause 3 below) shall be submitted within the body of that relevant Chapter. The relevant Templates are found in Clause 4 of this document.

2.2.4 The Bid Book must be:

- (i) solely completed in English; and,
- (ii) be of A4 size, either Landscape or Portrait orientation (only one);

There is no specific limit on the number of pages.

2.3 SUBMISSION OF THE BID BOOK

2.3.1 The BMAs must submit:

- (i) twenty (20) hard copies of the Bid Book, with originally-signed declarations;
- (ii) five (5) electronic copies of the Bid Book (via USB, CD or DVD);
- (iii) three (3) copies of each Host City Agreement, with original signatures of the Host City Authority and Organising Association;
- (iv) three (3) copies of each Stadium Agreement, with original signatures of the Stadium Authority and Organising Association; and,
- (v) three (3) copies of each Official Training Site Agreement, with original signatures of the Training Site Authority and Organising Association.

Note: All agreements shall be duly executed by authorised representatives of the respective parties and each page of the Agreements shall be initialled or stamped by the respective parties.

2.3.2 The following table repeats the information at Clause 2.3.1:

To Be Submitted	Number	Original Signatures
Bid Book (Hard Copy)	20	All copies
Bid Book (Electronic Copy)	5	N/A
Host City Agreement	3	All copies
Stadium Agreement	3	All copies

Official Training Site Agreement	3	All copies
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3. CONTENT OF THE BID BOOK

3.1 CHAPTER 1: HOSTING VISION AND STRATEGY

3.1.1 Chapter 1 shall outline the highly individualised proposal of the BMA for hosting and staging the Competition, with a strong emphasis on its unique hosting characteristics.

3.1.2 Chapter 1 shall provide comprehensive information on integrated and individualised hosting vision and strategy in relation to the AFC Asian Cup to be developed by the Governments, the BMAs and the Host Cities and associated objectives of the BMA, including the following:

- (i) the overall hosting vision and strategy as well as the related objectives;
- (ii) how the hosting vision and strategy as well as the related objectives are aligned with the respective Government Vision Statement and Host City Vision Statements in order to determine a fully integrated hosting vision and strategy for the country of the BMA (“Candidate Host Country”);
- (iii) how the hosting vision and strategy as well as the related objectives are reflected during the Bidding Process.

3.1.4 Chapter 1 shall confirm broad support and acceptance by the main political parties, stakeholders and organs in each of, and across, the Candidate Host Country and the Host City Authorities in each of the proposed Host Cities of the Competition taking place in the Candidate Host Country and the strategy, vision and related objectives of the Government of the respective Candidate Host Country as reflected in their Government Vision Statements represent an important success factor for the Competition, including the following:

- (i) the level of political support across the main political parties, further stakeholders and organs in the Candidate Host Country;
- (ii) how the hosting vision and strategy and associated objectives were communicated in the Candidate Host Country and proposed Host Cities; and
- (iii) the stakeholder engagement and communication strategy and plans in relation to the hosting vision and strategy and associated objectives to foster the support from the general population.

3.1.5 Chapter 1 shall outline the key reasons why the BMA believes it should be selected to host and stage the Competition.

3.2 CHAPTER 2: HOST COUNTRY INFORMATION

3.2.1 Chapter 2 shall introduce the Candidate Host Country with an emphasis on its unique strength and merits. It shall also provide an overview of the Candidate Host Country, including general information on the Candidate Host Country and the proposed Host Cities as well as detailed information on the political system, the economic situation and the sports media and marketing market in the Candidate Host Country.

3.2.2 Chapter 2 shall set out:

- (iv) an overview of the Candidate Host Country (e.g. population, languages, map indicating major cities) utilising Template 1;
- (v) an overview of the potential Host Cities (e.g. number of inhabitants, details of location, altitude, average temperatures) utilising Template 2;
- (vi) a description of the main holidays in the Candidate Host Country;
- (vii) a description of football in the Candidate Host Country (e.g. league match attendance, television coverage, ticket prices, popularity compared to other sports);
- (viii) an overview of the tourism and the top five major events in the Candidate Host Country utilising Template 3; and
- (ix) key matters related to the political situation within the Candidate Host Country:
 - (a) the overall territorial structure, including the levels of government and the basic allocation of power amongst the different levels of government;
 - (b) the current structure of the Government;
 - (c) the identity and standing of the current ruling political parties and other relevant political parties;
 - (d) the number and role of the political parties;
 - (e) the scheduled dates of future elections local, regional or national level;
 - (f) major political issues that have recently or currently occurred;
 - (g) the identity and proposed role of the relevant security authorities (such as police, intelligence services, and armed forces);
 - (h) the nature of the relationship between the government, regional governments (if any), and the government-in-charge within the proposed Host Cities (if any); and,
 - (i) procedures planned to ensure coordination between the activities of the government, regional governments (if any), and governments-in-charge of the proposed Host Cities (if any), in relation to the Competition.

3.2.3 Chapter 2 shall incorporate:

- (i) a country overview map (1:25000 scale, oriented north, preferably A3 size) indicating the major cities, geomorphologic structure, and time zones; and

- (ii) maps for each of the proposed Host Cities (1:25000 scale, oriented north, preferably A3 size) indicating main transport hubs, proposed Stadiums, Official Training Sites, Fan Sites, Airports, main hotels and hospitals.

3.3 CHAPTER 3: FOOTBALL DEVELOPMENT

3.3.1 Chapter 3 shall outline the manner in which football development activities within the Candidate Host Country shall be directly linked to the Competition.

3.3.2 Chapter 3 shall set out:

- (i) the manner in which the BMA intends to ensure that the hosting and the staging of the Competition will contribute to the development of football in the Candidate Host Country; and,
- (ii) in particular, demonstrate its intended activities in association with the hosting and staging of the Competition that will contribute to the development of those parts of the football family outside of elite men's football (e.g. Women's, Youth, Grassroots) in the Candidate Host Country.
- (iii) information on status of football as sports event against other major sports played in the Candidate Host Country, including following statistics related to popularity of football:
 - (a) league system, number of clubs, number of players in professional and amateur status, number of foreign players playing in the Candidate Host Country and number of players playing in foreign countries;
 - (b) fan base (number of registered fans with national team fan base and information of fan base of major clubs); and
 - (c) recent major sporting events (including football events) hosted/to be hosted in the Candidate Host Country for the period of 2007 to 2027.

3.4 CHAPTER 4: STADIUMS

3.4.1 Chapter 4 shall outline all details regarding Stadiums proposed to be utilised by the BMAs.

3.4.2 BMAs are required to submit confirmation to host Competition in eight (8) Stadiums and a proposed detail of a minimum of ten (10) and a maximum of twelve (12) existing or new Stadiums. The technical requirements of all proposed Stadiums should accord with those found within the OAA.

3.4.3 Chapter 4 shall set out:

- (i) full and complete details on all proposed Stadiums utilising Template 4;
- (ii) information on the proposed Stadiums and their current use;
- (iii) information on the envisaged legacy use of the proposed Stadiums after the Competition;

- (iv) a description of the stage of the Competition for which each of the Stadiums may be used;
- (v) an estimate of the financial resources planned to be used for (a) the construction and renovation of the proposed Stadiums, and (b) the fulfilment and delivery of all AFC Asian Cup-related requirements which may be required on top of construction and/or renovation of a proposed Stadium for its regular use.

3.4.4 Chapter 4 shall incorporate:

- (i) a Stadium area map for each proposed Stadium (A4 size, orientation north) indicating concentric rings scaled by fifty (50) metres and identifying any adjacent Stadium-owned and other relevant buildings; and
- (ii) a Stadium pitch map for each proposed stadium (A4 size, orientation north) indicating the different functional levels in each proposed Stadium.

3.5 CHAPTER 5: OFFICIAL TRAINING SITES

3.5.1 Chapter 5 shall outline all details regarding Official Training Sites proposed to be utilised by the BMAs.

3.5.2 BMAs are required to submit details regarding a minimum of three (3) Official Training Sites per proposed Stadium and two (2) Official Training Sites in the venue where the Referee Headquarters Hotel is located. The technical requirements of all proposed Official Training Sites should accord with those found within the OAA.

3.5.3 Chapter 5 shall set out:

- (i) full and complete details on all proposed Official Training Sites utilising Template 5.

3.6 CHAPTER 6: TEAM AND REFEREE FACILITIES

3.6.1 Chapter 6 shall define the provision of Accommodation for the Teams and the Referees. The Team and Referee Facilities, as well as the Official Training Sites used in combination with these facilities shall fulfil the quality standards for the Competition.

3.6.2 Chapter 6 shall set out:

- (i) information on the proposed Team and Referee facilities, consisting of sufficient number of five-star hotels (preferably international chains) in each venue;
- (ii) general information on accommodation.

3.7 CHAPTER 7: ACCOMMODATION AND AFC HEADQUARTER HOTELS

3.7.1 Chapter 7 shall outline all details regarding all Accommodation proposed to be utilised by the BMA.

3.7.2 BMAs are required to submit details regarding the AFC Headquarters Hotel, AFC Venue Hotels, Team Hotels, and Referee Headquarters Hotel. The technical requirements of all proposed Accommodation should accord with those found within the OAA.

3.7.3 Chapter 7 shall set out:

- (i) full and complete details on all proposed Accommodation utilising Template 6; and,
- (ii) a full and comprehensive accommodation strategy and concept for the hosting and the staging of the Competition;
- (iii) a confirmation of the number of guest rooms contracted in 5* and 4* within each proposed Host City, which shall be secured based on the calculation on the basis of eight Stadiums;
- (iv) information on the total number of guest rooms available in each proposed Host City by classification of hotels and other Accommodation;
- (v) detailed information on the contracted guest rooms;
- (vi) a proposal of two locations for the AFC Headquarters in the Candidate Host Country;
- (vii) a proposal for one AFC Venue Hotel and AFC VIP Hotel in each Host City;
- (viii) a proposal for the hotels to be used as AFC Congress Hotels.

3.8 CHAPTER 8: TRANSPORTATION INFRASTRUCTURE AND GENERAL MOBILITY

3.8.1 Chapter 8 shall outline all details regarding the public and private transportation infrastructure and plan of the BMA in all proposed Host Cities.

3.8.2 The technical requirements set out in the OAA shall be followed to deliver adequate and efficient public and/or private transport infrastructure.

3.8.3 Chapter 8 shall set out, in relation to each proposed Host City:

- (i) a full and comprehensive transportation strategy for the hosting and staging of the Competition;
- (ii) travel distances and times between Host Cities utilising Template 7;
- (iii) travel distances and time within Host Cities (e.g. between Stadia and Official Training Sites, Stadia and Hotels, Official Training Sites and Hotels) utilising Template 8;
- (iv) overall public transport infrastructure (e.g. information on public transportation) within Host Cities utilising Template 9;
- (v) information on Airports located in, or close to, all proposed Host Cities, determination of the aspects that most limit the Airports' capacities, information on renovation, construction and/or capacity enhancement plans,

information on all Airports contracted by the BMAs, information on the Government's role and responsibility for enabling the collaboration of the key stakeholders, information on the planned fulfilment of obligations and full details of all Outdoor Media inventory secured by the BMAs at the Airports;

- (vi) airport infrastructure utilising Template 10; and
- (vii) flight connections and journey times utilising Template 11

3.8.4 Chapter 8 shall incorporate:

- (i) full and complete details of the customs and immigration laws, policies and procedures of the Candidate Host Country, taking into account the Government Guarantees already provided;
- (ii) a map of the Candidate Host Country indicating the main transport means, structures, airports, motorways, train stations (etc.) proposed to be utilised in connection with the Competitions;
- (iii) detailed proposal for an overall transport strategy and concept;
- (iv) information on the Government's role and responsibility for enabling the collaboration of the key stakeholders;
- (v) information on the existence of a country-wide or Host City-wide unified public transport service or platform; and
- (vi) may make reference to those Host City maps in Chapter 1 (duplication is not necessary).

3.9 CHAPTER 9: INFORMATION TECHNOLOGY AND TELECOMMUNICATIONS

3.9.1 Chapter 9 shall outline all details regarding the information technology, telecommunications network and infrastructure within the Candidate Host Country.

3.9.2 Chapter 9 shall set out, for each proposed Host City and where relevant, each proposed Stadium:

- (i) coverage by fixed and mobile telephony;
- (ii) the telecommunication and internet market, including a full description of the structure of major telecommunication companies and internet service providers in the Candidate Host Country and each proposed Host City;
- (iii) telecommunication capabilities and infrastructures at each proposed Stadium;
- (iv) optic fibre capacity between the Candidate Host Country and the rest of the world;
- (v) satellite availability (terrestrial facilities and space segment);
- (vi) radio frequencies, including necessary authorizations and allocations;

- (vii) relevant legal regulations in relation to the communication network and internet infrastructure;
- (viii) details of common offerings for services in the business market, including bandwidth and pricing information for telecommunication and internet services; and
- (ix) a summary of the estimated expansion and expected modification, adaptation and development in such areas within the Candidate Host Country

3.10 CHAPTER 10: SAFETY AND SECURITY

3.10.1 Chapter 10 shall outline all details regarding the basic safety and security infrastructure with regard to national and international football matches as well as other major sporting events within the Candidate Host Country.

3.10.2 Chapter 10 shall describe the security measures typically adopted at such matches and events, including the identity and role of the relevant security authorities (both state-governed and privately-owned).

3.10.3 Chapter 10 shall incorporate:

- (i) information on the general safety and security situation;
- (ii) information on the basic safety and security structures in the Candidate Host Country;
- (iii) information describing in detail the security measures typically adopted at matches and events; and
- (iv) proposal for an overall safety and security strategy and concept to be developed in close cooperation with the Government and further competent local, regional or national governmental enforcement authorities in the Candidate Host Country.

3.11 CHAPTER 11: HEALTH AND MEDICAL SYSTEM

3.11.1 Chapter 11 shall outline all details of the general health system and, in particular, the medical services with regards to national and international football matches as well as other major sporting events within the Candidate Host Country.

3.11.2 Chapter 11 shall set out:

- (i) an overview of the general health system in the Candidate Host Country;
- (ii) health and vaccination recommendations for foreign visitors including information as to recent major epidemics and current health risks;
- (iii) information concerning environmental conditions potentially critical for the health of players and spectators;
- (iv) details of any private and/or public healthcare system;

- (v) methods by which foreign visitors may expect to cover medical expenses;
- (vi) an overview of the standard medical services with regard to national and international football matches as well as other major sporting events;
- (vii) an overview of hospitals suitable for the expert treatment of sports-related injuries to world-class professional athletes within a twenty (20) kilometre radius of each proposed Stadium (together with anticipated journey times), or, if not existing within such radius, within a fifty (50) kilometre radius of each proposed Stadium;
- (viii) an overview of hospitals suitable for expert treatment of any conditions that may arise to delegation members within a ten (10) kilometre radius of any proposed Accommodation and Official Training Sites; and
- (ix) details of emergency services operative in each proposed Host City, including how the emergency services will coordinate their activities with the LOC and be prepared for a large-scale medical emergency.

3.12 CHAPTER 12: OFFICIAL FUNCTIONS

3.12.1 Chapter 12 shall outline a complete proposal by the BMA of the location of the Official Functions to be hosted in conjunction with the Competition.

3.12.2 Chapter 12 shall give regard to the following Official Functions, utilising Template 12:

- (i) Preliminary Draw expected to take place in November 2024 (including Team Seminar, which may be requested by the AFC);
- (ii) Final Draw expected to take place in January 2027 (including Team Seminar, which may be requested by the AFC);
- (iii) Team Workshop;
- (iv) Referee Seminars;
- (v) AFC Asian Cup Banquet; and
- (vi) AFC Congress.

3.12.3 The BMA may provide proposals for possible locations for other Competition-related Official Functions that it may wish to host.

3.13 CHAPTER 13: MEDIA AND COMMUNICATIONS

3.13.1 Chapter 13 shall outline a complete proposal by the BMA of its overall communications strategy and media infrastructure proposals for the Competition.

3.13.2 The technical requirements relating to media infrastructure set out in the Organising Association Agreement shall be followed.

3.13.3 Chapter 13 shall set out:

- (i) a minimum of two proposed locations for the IBC as the as the hub for the telecommunications solution;
- (ii) a minimum of two proposed locations for the Main Media Centre as a central place for all the accredited media persons to follow the matches across the Candidate Host Country and keep a tab on the news related to the competition which should be equipped with latest communication technology;
- (iii) information on the market research measures commonly used;
- (iv) the overall strategy and concept for the media facilities as set out in the OAA;
- (v) a description of the print media and communications landscape within the BMA.

3.14 CHAPTER 14: EVENT PROMOTION

3.14.1 Chapter 14 shall explain event promotion plans of the Candidate Host Country and how they will work to achieve following key objectives:

- (i) driving awareness of the Competition;
- (ii) maintaining the interest in the period leading to the Competition;
- (iii) driving ticket sales to attract more spectators; and
- (iv) delivering a fantastic experience.

3.14.2 Chapter 14 shall incorporate:

- (i) the proposal for the overall event promotion and communications strategy and concept for the Competition. This will take into account the requirement that the AFC, the Organising Association, and the LOC are consistent with the manner in which they communicate matters;
- (ii) the list of platforms and competitive opportunities for raising awareness of the event and its promotion;
- (iii) a timeline of key dates and activities to ensure all opportunities are used to promote the competition internally and externally, with a special focus on raising awareness among the local population, neighbouring countries, as well as Whole Asia and the world;
- (iv) full details of all Outdoor Media inventory secured for Competition promotion and information on additionally available Outdoor Media at adequate locations in each of the proposed Host Cities; and
- (v) outline a complete proposal by the BMA of its overall communications strategy, media infrastructure proposals and event promotion plans for the Competition.

3.14.3 Chapter 14 shall outline a complete proposal on the following:

- (i) Fan Zones, which are foreseen to be organised in each Host City. This shall be embedded in a wider programme consisting of a variety of cultural and other events or activities organised by the Host Cities to create such a unique and special atmosphere. The BMAs shall provide two proposals for a central and iconic location in each of the proposed Host Cities suitable for the staging of the Fan Zones; and
- (ii) Host City Fan Services, to be created in each Host City creates for a unique and special atmosphere in its city to provides the best possible stage for the fans to watch the Matches throughout the Competition. The BMAs shall provide a summary of the proposed strategy and concept by each proposed Host City for an overall city visitor servicing programme.

3.15 CHAPTER 15: MARKETING

3.15.1 Chapter 15 shall set out all details of the sports marketing and media rights landscape within the Candidate Host Country.

3.15.2 Chapter 15 shall set out:

- (i) the major sports sponsorship activities within the BMA;
- (ii) a list of the major corporations which are investing in sponsorship of football and other major sports within the BMA;
- (iii) the major sports media rights exploitation activities within the BMA; and,
- (iv) a list of the major media companies which are involved in football;
- (v) the manner in which the applicable news access legislation is customarily implemented;
- (vi) a description of the media and communications landscape; and
- (vii) current practices regarding ambush-marketing and rights protection programmes.

3.16 CHAPTER 16: LEGACY OF THE COMPETITION

3.16.1 Chapter 16 shall set out plans on relevant legacies with long-term positive impacts on the Candidate Host Country which is an increasingly important aspect for the AFC and other parties involved in organising the Competition.

3.16.2 Chapter 16 shall address the legacy effects and related objectives envisaged to be achieved by the Government and the BMA, including the following:

- (i) a meaningful legacy in the Candidate Host Country and in each of the Host Cities to be left behind through the hosting and staging of the Competition, taking into consideration, in particular, the social and economic effects, the existing and planned sports and other infrastructure in connection with the Competition and its viability thereafter;
- (ii) the positive social, environmental and economic effects targeted to be achieved;

- (iii) the sports and other infrastructure planned to be developed in the Candidate Host Country;
- (iv) further legacy effects targeted to be achieved; and
- (v) the manner in which the Competition is intended to contribute to the development of professional football and in parts of the football family outside the elite men's game.

3.17 CHAPTER 17: FINANCE AND INSURANCE

3.17.1 Chapter 17 shall set out key details regarding financial and insurance matters relating to the hosting and staging of the Competition by the BMA.

3.17.2 Chapter 17 shall set out:

- (i) the proposed expenditure budget for hosting and staging the Competition in the local currency of the BMA and in United States dollars, utilising Template 13;
- (ii) two (2) independent medium-term forecasts of the performance of the national economy over the next 5 (five) years, together with actual data for the past five (5) years;
- (iii) the national population and average annual per capita income for the past five (5) years;
- (iv) the average annual rate of inflation for the past ten (10) years and a forecast for the rate of inflation for each year up to, and including, the end of the Competition, together with the national government inflation targets for the same period;
- (v) the average interest base rate for the past ten (10) years and a forecast for the rate of interest for each year up to, and including, the end of the Competition;
- (vi) fluctuations in the currency exchange rates between the national currency of the Candidate Host Country and, respectively, the US Dollar and Malaysian Ringgit over the past ten (10) years, and a forecast for the exchange rates for each year up to, and including, the end of the Competition;
- (vii) copies of draft insurance policies, as per the technical requirements of the Organising Association Agreement, which may be taken out until the end of the Competition;
- (viii) detailed summaries of existing contracts between the Organising Association and/or the LOC with any third parties with regard to, or which may affect, any element of the Competition, including all relevant information with regard to the consideration payable, the main obligations of the parties, and the length of such contracts; and,
- (ix) the specifics of the Ticketing market in the Candidate Host Country and estimation of the revenues that may be generated from the sale of tickets for

the Competition, considering the capacities of the proposed Stadiums by the BMA. The assumed ticket prices shall take into account the level of ticket prices for comparable events in the BMA, utilising Template 14.

3.18 CHAPTER 18: EVENT RELATED OTHER MATTERS

3.18.1 Chapter 18 shall provide detailed information and illustrate their concept for how to deliver event related other matters from operational, communication and financial perspective.

3.18.2 Chapter 18 shall set out information on:

- (i) General concept for the role of the Volunteer Programme and the functions of the Volunteers to the delivery of the Competition along with the concept for the Volunteer Programme, including:
 - (a) infrastructure, products and services required for the Volunteer Programme;
 - (b) processes for Volunteer recruitment;
 - (c) development of a framework for and the provision of training and induction to the Volunteers; and
 - (d) management and operations of the Volunteers during the Competition.

4. TEMPLATES

4.1 GENERAL GUIDELINES

4.1.1 The following templates should be utilised to input information in support of the relevant content as set out in Clause 3.

4.1.2 Any information that is required to be submitted in Templates should be submitted within the body of the relevant Chapter, as set out in Clause 3, and not as an Annexure or Schedule to the Bid Book.

4.2 TEMPLATES

4.2.1 Templates 1 – 14 are set out on the following pages. Soft copies will be provided on request by the AFC General Secretariat.

TEMPLATE 1: OVERVIEW OF COUNTRY

1.	Name of Country	
2.	Capital of Country	
3.	Population	
4.	Total Surface Area	
5.	Main Cities (and populations)	
6.	System of Political Administration (central/federal)	
7.	If federal, which regions are self-administered and name of capital	
8.	Neighbouring countries	
9.	Official Language(s)	
10.	Geographical zones	
11.	Climate zones and average temperature	

TEMPLATE 2: OVERVIEW OF HOST CITIES

	Name of Host City	Inhabitants	Language(s)	Geographical Location	Altitude	Time Zone
1.						
2.						
3.						
4.						
5.						
6.						
7.						
8.						
9.						
10.						

TEMPLATE 2: OVERVIEW OF HOST CITIES

	Name of Host City	Avg Temperature June (°C)				Avg Humidity June (%)				Avg Precipitation June (mm)			
		12:00pm	3:00pm	6:00pm	8:00pm	12:00pm	3:00pm	6:00pm	8:00pm	12:00pm	3:00pm	6:00pm	8:00pm
1.													
2.													
3.													
4.													
5.													
6.													
7.													
8.													
9.													
10.													

TEMPLATE 2: OVERVIEW OF HOST CITIES

	Name of Host City	Avg Temperature July (°C)				Avg Humidity July (%)				Avg Precipitation July (mm)			
		12:00pm	3:00pm	6:00pm	8:00pm	12:00pm	3:00pm	6:00pm	8:00pm	12:00pm	3:00pm	6:00pm	8:00pm
1.													
2.													
3.													
4.													
5.													
6.													
7.													
8.													
9.													
10.													

TEMPLATE 3: OVERVIEW OF TOURISM AND MAJOR EVENTS

	Host City	Annual Tourists	Main Tourist Events				Business Events			Sports Events		
			Name	Date	Local Visitor	Tourists	Name	Date	Tourists	Name	Date	Tourists
1.												
2.												
3.												
4.												
5.												
6.												
7.												
8.												
9.												
10												

TEMPLATE 4: STADIA

This template should be filled out for each proposed Host City.

		Stadium 1	Stadium 2
1.	Host City		
2.	Stadium Name		
3.	Type of Stadium (multi-purpose or football only)		
4.	Year Built		
	Start and end date of new build		
	Start and end date of renovation		
5.	Capacity		
	Current gross capacity		
	Number of VIP seats		
	Number of media seats		
	Number of obstructed view seats		
	Current net capacity (deduct above from gross capacity)		
	Forecast total capacity (include new / renovated stadia)		
6.	Stadium Owner		
	Name of owner		
	Stadium operator / main user		
	Name of club(s) using		
	Average attendance league match		
	Used for national team matches		
	Website		
7.	Field of Play		
	Dimensions of pitch		
	Type of pitch (artificial, turf etc)		
	Lighting lux power		
8.	Competition Area		
	No. of dressing rooms and average size		
	No. of offices and average size		
9.	Transportation		
	No. of parking spaces inside Stadium (for VIPs, Teams)		
	Distance from Town Centre (km, mins via bus/car/train)		
	Distance from airport (km, mins)		
	Public transportation links		

TEMPLATE 5: OFFICIAL TRAINING SITES

This template should be filled out for each proposed Stadium

		Official Training Site 1	Official Training Site 2
1.	Linked to which Stadium		
2.	Official Training Site Name		
3.	Year Built		
	Start and end date of new build		
	Start and end date of renovation		
4.	Capacity		
5.	Stadium Owner		
	Name of owner / operator		
	Name of club(s) using		
6.	Field of Play		
	Dimensions of pitch		
	Type of pitch (artificial, turf etc)		
	Lighting lux power		
7.	Fences/walls to ensure private training sessions		
8.	Travel between Team Hotel 1 and Official Training Site		
9.	Travel between Team Hotel 2 and Official Training Site		
10.	Travel between AFC Venue Hotel and Official Training Site		

TEMPLATE 6: ACCOMMODATION AND HEADQUARTERS HOTELS

This part of the template should be filled out for each proposed Accommodation venue.

Proposed Venue:

Team Hotels									
	Hotel Name	Star Rating	No. Rooms	Distance to Venue	Distance to Official Training Sites	Distance to Airport	Rack Rate Single Room	Rack Rate Twin Room	Hotel Address and Website
1.									
2.									
3.									
4.									
5.									

AFC Venue Hotels									
	Hotel Name	Star Rating	No. Rooms	Distance to Venue	Distance to Official Training Sites	Distance to Airport	Rack Rate Single Room	Rack Rate Suite	Hotel Address and Website
1.									
2.									
3.									
4.									
5.									

This part of the template shall only be provided once

AFC Headquarters Hotels								
	Hotel Name and City	Star Rating	No. Rooms	Distance to Airport	Office Requirements	Rack Rate Single Room	Rack Rate Suite	Hotel Address and Website
1.								
2.								
3.								

Referee Headquarters Hotels								
	Hotel Name and City	Star Rating	No. Rooms	Distance to Airport	Office Requirements	Rack Rate Single Room	Rack Rate Suite	Hotel Address and Website
1.								
2.								
3.								

TEMPLATE 7: TRAVEL DISTANCES BETWEEN HOST CITIES

Please submit the following information in the marked boxes:

1. Distance by vehicle (in Km)
2. Average vehicle travel time (in hours and minutes)
3. Rail Travel time (in hours and minutes) – if applicable
4. Flight time (in hours and minutes) – if applicable

Example		
Host City 1	1	3
	2	4

If more than five Host Cities are proposed, please add more boxes

	Host City 5		Host City 4		Host City 3		Host City 2	
Host City 1								
Host City 2								
Host City 3								
Host City 4								

TEMPLATE 8: TRAVEL DISTANCES WITHIN HOST CITIES

This template should be filled out for each proposed Stadium.

Stadium and Host City:

All distances are in kilometres and travel times are vehicular in minutes.

	AFC Venue Hotel 1		AFC Venue Hotel 2		Team Hotel 1		Team Hotel 2		Team Hotel 3		IBC (if applicable)		Train Station		Airport		City Centre		
	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	Km	Min	
Stadium																			
Official Training Site 1																			
Official Training Site 2																			
IBC																			
Train Station																			
Airport																			
City Centre																			

TEMPLATE 9: TRANSPORT INFRASTRUCTURE

This template should incorporate the maps for each of the proposed Host Cities also included in Chapter 1.

If more than five Host Cities are proposed, please add more boxes.

	Host City 1	Host City 2	Host City 3	Host City 4	Host City 5
Means of Transport from Stadium to local transport hubs					
Key public transport infrastructure					
Connections with main cities in country (distance in km and travel time for plane, car, train)					

TEMPLATE 10: AIRPORT INFRASTRUCTURE

This template should be filled out for each Host City (if applicable)

Airport	Airport 1	Airport 2	Airport 3	Airport 4	Airport 5	Airport 6
Name of Airport (and Code)						
International or National						
Proposed Host City and Stadia						
Distance from City Centre						
Car driving time						
Bus driving time						
Rail travelling time						
Annual Passengers						
Handling capacity for 10 hour period (incoming/outgoing)						
Operating Restrictions						
Previous experience handling major sporting events (name event and pax per day)						
Additional terminals or holding areas for large groups						
VIP holding areas						

TEMPLATE 11: FLIGHT CONNECTION TIMES

Please submit journey time in minutes (column 1).

If there are no direct flights, please indicate the transfer city(-ies) in the second row.

If more than 5 Host Cities are proposed, please add more boxes.

	Host City 5		Host City 4		Host City 3		Host City 2					
	Time	Direct	Time	Direct	Time	Direct	Time	Direct				
Host City 1												
Host City 2												
Host City 3												
Host City 4												

TEMPLATE 12: OFFICIAL FUNCTIONS

	City	Location	Proposed Hotels (name, category, no. rooms)	
Preliminary Draw			AFC Hotel (incl. AFC offices)	
			MA Hotel(s)	
			Commercial Affiliate Hotel	
Final Draw (incl. Team Seminar)			AFC Hotel (incl. AFC offices)	
			MA Hotel(s)	
			Commercial Affiliate Hotel	
Team Workshop			AFC Hotel (incl. AFC offices)	
			MA Hotel(s)	
			Commercial Affiliate Hotel	
Referee Workshop			AFC Hotel (incl. AFC offices)	
			MA Hotel(s)	
			Commercial Affiliate Hotel	
Official Banquet			AFC Hotel (incl. AFC offices)	
			MA Hotel(s)	
			Commercial Affiliate Hotel	

TEMPLATE 13: EXPENDITURE BUDGET

No	Items	2021		2022		2023		2024		2025		2026		2027	
		Local Currency	USD	Local Currency	USD	Local Currency	USD	Local Currency	USD	Local Currency	USD	Local Currency	USD	Local Currency	USD
1.	Infrastructure (i.e. Stadia)														
2.	Marketing & Promotion														
3.	Ticketing														
4.	ICT														
5.	Public Transportation														
6.	Insurance														
7.	LOC Travel & Accommodation														
8.	Accreditation														
9.	Safety & Security														
10.	Official Events														
11.	Office Administration Expenses														
12.	Knowledge Sharing														
13.	Others (i.e please specify)														

TEMPLATE 14: TICKETING REVENUE

Type and Number		Opening (1)	Group (35)	R16 (8)	QFs (4)	SFs (2)	Final (1)	Total (51)
Category 1	Quantity Available							
	Price (USD)							
	Estimated Sale (USD)							
Category 2	Quantity Available							
	Price (USD)							
	Estimated Sale (USD)							
Category 3	Quantity Available							
	Price (USD)							
	Estimated Sale (USD)							
Category 4	Quantity Available							
	Price (USD)							
	Estimated Sale (USD)							
Grand Totals	Quantity Available							
	Estimated Sale (USD)							

SCHEDULE J: TEMPLATE PERSONAL CONFIRMATION OF GOOD CONDUCT

Template Personal Confirmation of Good Conduct

To: Asian Football Confederation

Dear Mr. President,

In connection with the participation of the _____ *[insert name of BMA]* (“BMA”) in the bidding process for the final competition of the AFC Asian Cup 2027 (“Bidding Process”), the AFC has determined in Section 4 of the Bidding Regulations certain rules of conduct relating to the Bidding Process (“Good Conduct Rules”) applying to the BMA and any of its employees, representatives, consultants, other officials and contractual partners involved in the Bidding Process. The BMA has submitted to the AFC a bid to become appointed as Organising Association for the hosting of the final competition of the AFC Asian Cup 2027 (“Bid”).

I, the signatory of this confirmation, in my position as _____ *[insert the title of the signatory (e.g. President/SG/Chairman/CEO of the Member Association)]* hereby affirm the following:

1. Throughout the Bidding Process, whether acting on my own behalf or on behalf of the BMA (as the case may be), I have personally fully complied with the Good Conduct Rules and have not, by any means, caused, supported or tolerated, any activity by any employee, representative, consultant, other official and contractual partner of the BMA or any other third party in relation to the Bid which (i) constitutes a violation of the Good Conduct Rules; and/or (ii) was conducted with a view to unfairly influencing the outcome of the Bidding Process;
2. To the best of my knowledge, the BMA as well as any of its employees, representatives, consultants, other officials and contractual partners involved in the Bidding Process have fully complied with the Good Conduct Rules and have not, by any means, caused, supported or tolerated, any activity by any employee, representative, consultant, other official and/or contractual partner involved in the Bidding Process or any other third party in relation to the Bid which (i) constitutes a violation of the Good Conduct Rules; and/or (ii) was conducted with a view to unfairly influencing the outcome of the Bidding Process;

This confirmation is governed by and interpreted in accordance with the substantive laws of Malaysia. Any dispute or difference arising out of or in connection with this confirmation, and/or any subject matters covered therein, shall, to the exclusion of any court or other forum, be referred to and resolved by arbitration in Malaysia in accordance with the Arbitration Rules of the Asian International Arbitration Centre, which rules are deemed to be incorporated by reference in this provision. The language of the proceedings shall be English.

This confirmation is true to the best of my knowledge and belief and I make it knowing that I shall be liable to sanctioning if I have wilfully stated in it, anything which I know to be false, or do not believe to be true.

IN WITNESS WHEREOF, the Signatory hereby executes this affirmation in two (2) originals (i.e. signed and all pages initialled).

Place, Date

[insert name and function of Signatory]

Name:

Function:



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