

NOTICE OF REQUEST FOR PROPOSALS

MEDIA RIGHTS TO AFC COMPETITIONS FOR BAHRAIN, IRAQ, JORDAN, KUWAIT, LEBANON, OMAN, PALESTINE, QATAR, SYRIA, YEMEN

The Asian Football Confederation (AFC) will issue Request for Proposals (“**RFPs**”) seeking offers from broadcasters and media companies who wish to acquire the AFC’s Media Rights for the next rights cycle(s) of AFC national team and club competitions in various countries across the Middle East region. Separate RFPs will be issued for each of the territories of Bahrain, Iraq, Jordan, Kuwait, Lebanon, Oman, Palestine, Qatar, Syria and Yemen (each a “**Territory**”). The RFPs will be available to eligible broadcasters and media companies from 16 June 2020.

This process will be open to broadcasters and media companies who:

- are lawfully entitled to operate television services and/or distribute audiovisual content in the relevant Territory; and
- have the capability and relevant authorisations to provide first class host broadcast production services and deliver the live television feed of all AFC matches taking place in the relevant Territory.

Interested parties who wish to receive any of the RFPs are requested to submit their expressions of interest by email to the AFC at acrt@the-afc.com with their full corporate name and address, contact details (including job titles, telephone numbers and email addresses) of two individuals who will be the AFC’s primary contacts during this process, as well as details of the Territory/Territories of interest.

The deadline for responding to the RFPs with proposals is Tuesday, 30 June 2020.